



March 17, 2021,

Bruce Fischman
318 NW 23 St.
Miami, FL 33127

Dear Bruce:

Pursuant to the BID board nominating process, it is my pleasure to inform you that I am appointing you as a voting member to the Board of Directors of the Wynwood Business Improvement District for the remainder of the current fiscal year or until the upcoming BID elections are finalized in 2021, whichever process comes first.

The Wynwood BID will be the voice of business in downtown Wynwood and will work hand in hand with the retail, hotel, restaurant, and office elements of our commercial community, as well as with our important partners at the Offices of Commissioners at District Five (5) and District Two (2). The Wynwood BID is established as a Board of the City of Miami, and will actively forge an interactive partnership within the City. I must further warn you that the City's conflict of interest Board Rules for self-dealing will apply, for further information please contact the City Attorney for the City of Miami.

You are being appointed to this BID board in order to find consensus with other members of the Board around important issues, and to move forward to find solutions with confidence and sureness.

Our mission will be to make Wynwood safer, cleaner and more attractive in a manner which allows our marketing to attract increasing numbers of high value customers of all ages to visit, enjoy and spend money in our commercial Arts District.

Respectfully,

A handwritten signature in black ink, appearing to read "Manny Gonzalez". The signature is fluid and cursive, with a long, sweeping underline.

Manny Gonzalez
Wynwood BID Executive Director