



中国国际进口博览会
CHINA INTERNATIONAL
IMPORT EXPO

新 时 代 共 享 未 来
NEW ERA SHARED FUTURE



2020

5th-10th

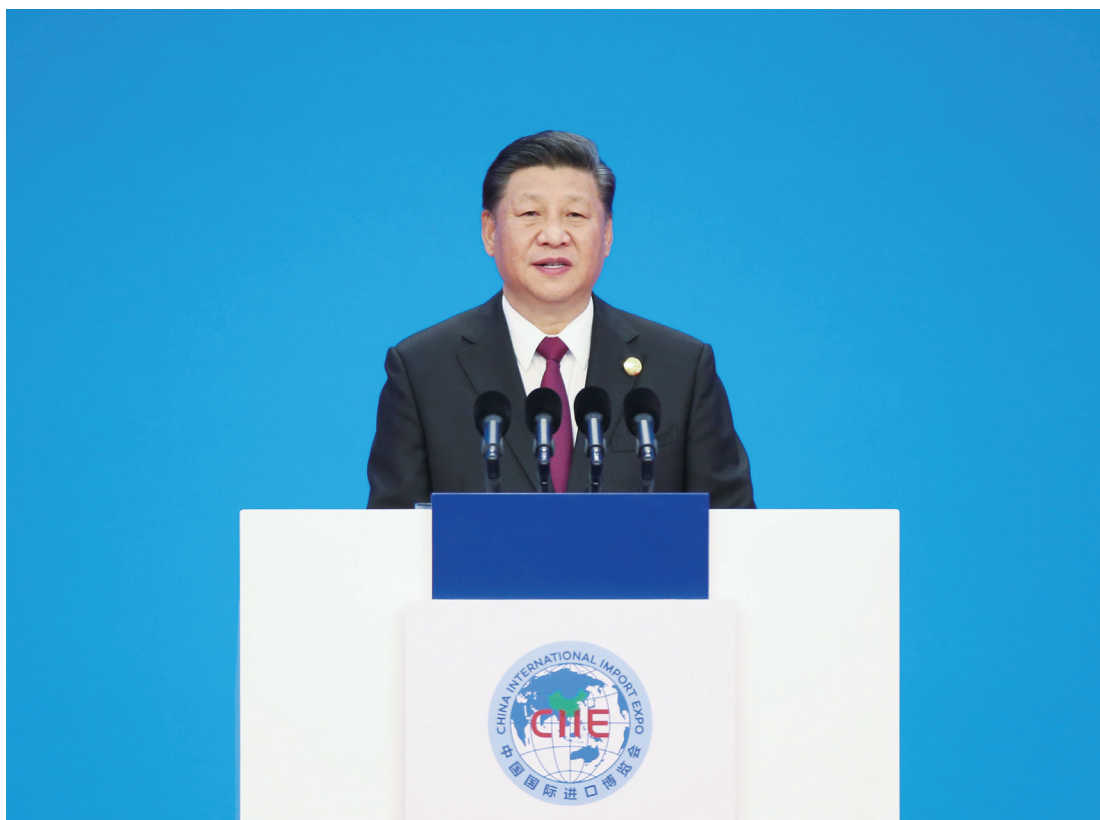
November

11月5-10日

第三届
中国国际进口博览会
企业商业展

The 3rd China International Import Expo
Enterprise & Business Exhibition





中国国际进口博览会 “办出水平、办出成效、越办越好”

参展邀请

中国国际进口博览会是世界上第一个以进口为主题的国家级展会，由中华人民共和国商务部及上海市人民政府主办，世界贸易组织、联合国开发计划署、联合国贸易和发展会议、联合国粮农组织、联合国工业发展组织、国际贸易中心为合作单位。举办进口博览会是中国政府坚定支持贸易自由化和经济全球化、主动向世界开放市场的重大举措，为世界各国展示国家形象、开展国际贸易搭建了开放型合作平台。

2018年11月5日，习近平主席出席首届中国国际进口博览会开幕式并发表主旨演讲时表示，中国国际进口博览会不仅要年年办下去，而且要办出水平、办出成效、越办越好。

中国政府诚挚邀请各国政要、工商界人士，以及参展商、专业采购商参展参会。我们愿同世界各国和国际组织一道，将进口博览会持续打造成国际一流的博览会，促进世界经济和贸易共同繁荣。

Invitation

CIIE is the first ever national exhibition in the world with the theme on import. It is hosted by the Ministry of Commerce of the People's Republic of China and the Shanghai Municipal People's Government, with the World Trade Organization, the United Nations Development Programme, the United Nations Conference on Trade and Development, the Food and Agriculture Organization of the United Nations, the United Nations Industrial Development Organization and the International Trade Center as partners. It is a significant move for the Chinese government to hold CIIE to give firm support to trade liberalization and economic globalization and actively open the Chinese market to the world. The CIIE can serve as an open platform to show national images and cooperate in international trade.

Chinese President Xi Jinping proposed that the CIIE is an event to be held on an annual basis, which will feature good performance, good results and continued success in the years to come, when delivering a speech at the Opening Ceremony of the First CIIE on November 5, 2018.

The Chinese government sincerely welcomes government officials, business communities, exhibitors and professional purchasers across the world to participate in CIIE. We would like to work with all countries, regions and international organizations to make CIIE a world-class Expo, promoting common prosperity of the world economy and trade.

商业机遇

中国市场潜力巨大

中国拥有全球最多的人口，是世界第二大经济体、第二大货物和服务贸易进口国，经济增长居世界前列。预计自2018年起的未来15年，中国进口商品和服务将分别超过30万亿美元和10万亿美元。

扩大进口 政策支持力度加大

中国将在激发进口潜力、持续放宽市场准入、营造国际一流营商环境、打造对外开放新高地、推动多边和双边合作深入发展等方面进一步扩大开放。提供进一步降低关税、提升通关便利化水平、削减进口环节制度性成本、加大知识产权保护力度等政策支持。

上海区位优势突出

地处“江海之汇，南北之中”的上海，背靠长江水，面向太平洋，长期领中国开放风气之先，是中国经济最发达的城市，正在加快推进全球金融中心、经济中心、贸易中心、航运中心和科创中心建设。

Business Opportunities

Prospective Market of China

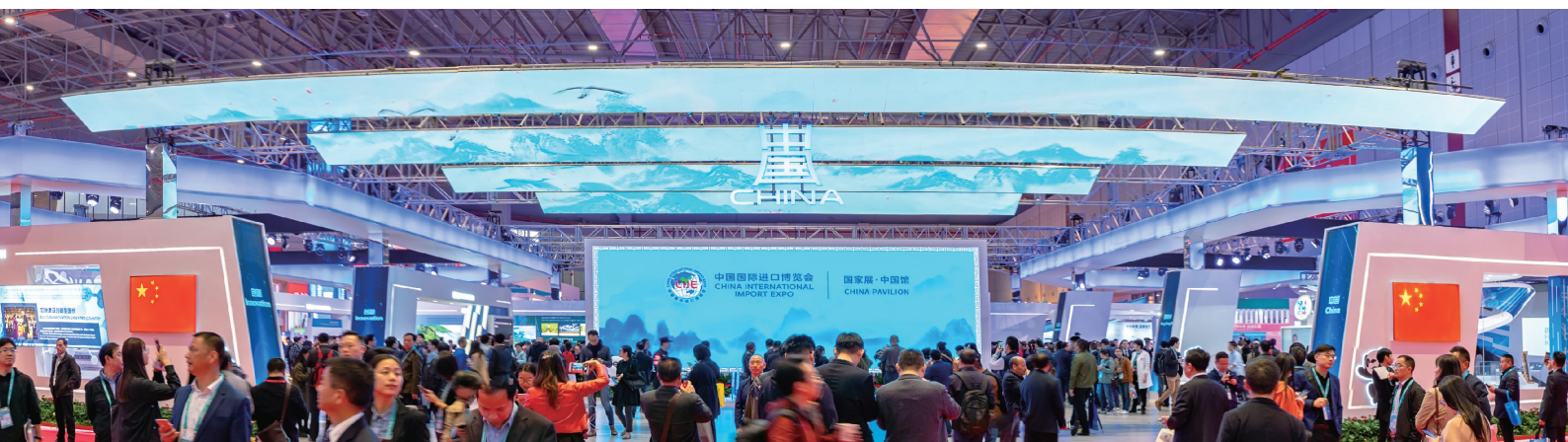
With the world's largest population and the top economic growth, China is the second largest economy, as well as the second largest importer of goods and services globally. Its total imports of goods and services are expected to exceed USD 30 trillion and USD 10 trillion respectively in the following 15 years since 2018.

Import Expansion and More Supportive Policies

China will still be committed to more openness through releasing import potential, continuously broadening market access, creating globally first-class business environment, building new highland for opening up as well as promoting multilateral and bilateral cooperation. To this end, more policy favors will be given to less tariffs, more efficient customs clearance, less institutional costs for import and more protection of intellectual property rights.

Favorable Advantages of Shanghai

As the hub connects river and sea as well as North and South China, Shanghai is based on the Yangtze River at the back and faces the Pacific Ocean. It has always been a pioneer in openness and economic growth. It is now making more efforts to be a comprehensive center of global finance, economy, trade, shipping and technology innovation.



■ 展会亮点

采购商组织

首届进口博览会超过40万人报名参会，按一年期及以内计，累计意向成交578.3亿美元，预计第二届将超越首届。各省、自治区、直辖市、计划单列市、新疆生产建设兵团、国务院国资委、国家卫生健康委将组建交易团，将继续通过宣传路演、定向邀请等方式加强精准招商，继续组织展前、展中、线上、线下对接，着力促成交、见实效。

配套活动

国家展参展国(地区)、国际组织、中央部委、地方政府、组展机构、参展企业、重点采购商、进口博览会支持单位、主流媒体等将举办形式多样的配套活动，包括政策解读、对接签约、新品展示、研究发布等类型。

新产品新技术发布

首届进口博览会首发新产品新技术超过300项。第二届起，越来越多的参展企业将中国国际进口博览会作为首发新产品新技术的重要平台。

媒体宣传

首届进口博览会吸引了来自70多个国家(地区)近700家媒体，共计4100余名中外媒体记者参会报道。人民日报、新华社、中央广播电视总台、SMG等中央和地方各类媒体全力参与，俄罗斯国际新闻通讯社等300多家国外及港澳台媒体积极报道。第二和第三届进口博览会媒体宣传优势进一步突显，专业媒体宣传更加广泛。

■ Highlights

Organization of Purchasers

The first CIIE had more than 400,000 participants and reached USD 57.83 billion of accumulative intended transactions over a one-year period and less. The second Expo is expected to be more fruitful. Trade delegations will be organized by provinces, autonomous regions, municipalities directly under the central government, cities specifically designated in the state plan, Xinjiang Production and Construction Corps, State-owned Assets Supervision and Administration Commission of the State Council (SASAC) and National Health Commission. Apart from coordination before and during the Expo together with through online and offline ways, more methods such as road shows for publicity and targeted invitations will be adopted to attract investment more precisely, pursuing for more transactions and higher efficiency.

Supporting Activities

Diversified supporting activities will be carried out by participating countries and regions of the Country Exhibition, international organizations, central ministries and commissions, local governments, organizers, exhibitors, key purchasers, supporting units and mainstream media, including such kinds of activities as policy interpretation, contracts for connectivity, new product exhibitions, and presentations of research results.

Launch of New Products and Technologies

The CIIE since this year will then serve as a major debut platform for new products and technologies from more exhibitors far beyond 300 pieces showed at the first CIIE.

Media Publicity

The first CIIE attracted nearly 700 media outlets from over 70 countries and regions, and a total of more than 4,100 domestic and foreign journalists to report the Expo. The People's Daily, Xinhua News Agency, China media Group, SMG and other central and local media outlets participated in the Expo, and no less than 300 media including RIA Novosti from foreign countries, and media from China's Hong Kong and Macao Special Administrative Regions as well as Taiwan actively reported the event. The second CIIE and the third CIIE will have more professional and extensive media support.

■ 企业商业展布局

1.1馆 服务贸易展区

生产性服务贸易：金融服务（银行、保险、资产管理等）、物流服务、信息技术服务、检验检测服务、综合服务、供应链管理等

生活性服务贸易：文化服务、旅游服务、教育服务、娱乐及体育服务等

2.1馆 汽车展区

整车、汽车零部件及汽车电子、汽车配套产品及养护用品、汽车新能源产品及技术、自动驾驶产品及技术、智能出行产品及技术等

3馆、4.1馆、5.1馆 技术装备展区

工业自动化及数据信息化、高端机械制造、工业产成品、节能环保等

注：企业商业展布局以现场实际公布为准。

6.1馆、6.2馆 消费品展区

美妆及日化用品、家居用品及礼品、智慧生活及家电、母婴及儿童用品、运动及户外休闲、时尚潮流及艺术品等

7.1馆、7.2馆 医疗器械及医药保健展区

药品、医疗器械、养老康复及辅助产品、营养保健食品、健康护理、医疗美容、医疗旅游、医疗技术与服务等

1.2馆、8.1馆、8.2馆 食品及农产品展区

饮料和酒类，休闲食品、甜食、调味品，乳制品，蔬果和农产品，肉类、水产品 and 冷冻食品，有机食品，预包装食品，综合食品等

■ Layout of Enterprise & Business Exhibition

Hall 1.1 Trade in Services

Trade in productive services: Including financial services (banking, insurance, asset management, etc.), logistics services, information technology services, inspection and testing services, integrated services, supply chain management, etc.

Trade in life services: including services in culture, tourism, education, entertainment and sports, etc.

Hall 2.1 Automobile

Whole vehicles, automotive parts and components, automotive electronics, automotive supporting products and maintenance supplies, new energy automotive products and technologies, automotive driving products and technologies, intelligent travel products and technologies, etc.

Hall 3, 4.1, 5.1 Intelligent Industry & Information Technology

Equipment for industrial automation and digital data, high-end machinery manufacturing, industrial finished products, energy conservation and environmental protection, etc.

Hall 6.1, 6.2 Consumer Goods

Beauty and cosmetics, household goods and gifts, intelligent life and household appliances, maternal and child products, sports and outdoor leisure, fashion trends and works of art, etc.

Hall 7.1, 7.2 Medical Equipment & Healthcare Products

Drugs, medical devices, old-age rehabilitation and ancillary products, dietary supplements, health care, medical cosmetology, health tourism, medical technology and services, etc.

Hall 1.2, Hall 8.1, 8.2 Food and Agricultural Products

Beverage and alcohol, snack food, sweets, condiments, dairy products, vegetables, fruits and agricultural products, meat, aquatic products and frozen food, organic food, pre-packaged food, comprehensive food, etc.

Note: The actual layout shall be subject to on-site announcement.

企业商业展展位价格

室内展馆展位价格

光地: 300美元/平方米或人民币2,100元/平方米
(36平方米起)

标准展位: 3,000美元/个或人民币21,000元/个
(9平方米)

室外展场展位价格

光地: 200美元/平方米或人民币1,400元/平方米
(36平方米起)

Booth Rates of Enterprise & Business Exhibition

Indoor Booth Rates

Raw Space: USD 300/m² or CNY 2,100/m² (minimum 36m²)

Standard Booth: USD 3,000/9m² or CNY 21,000/9m²

Outdoor Booth Rates

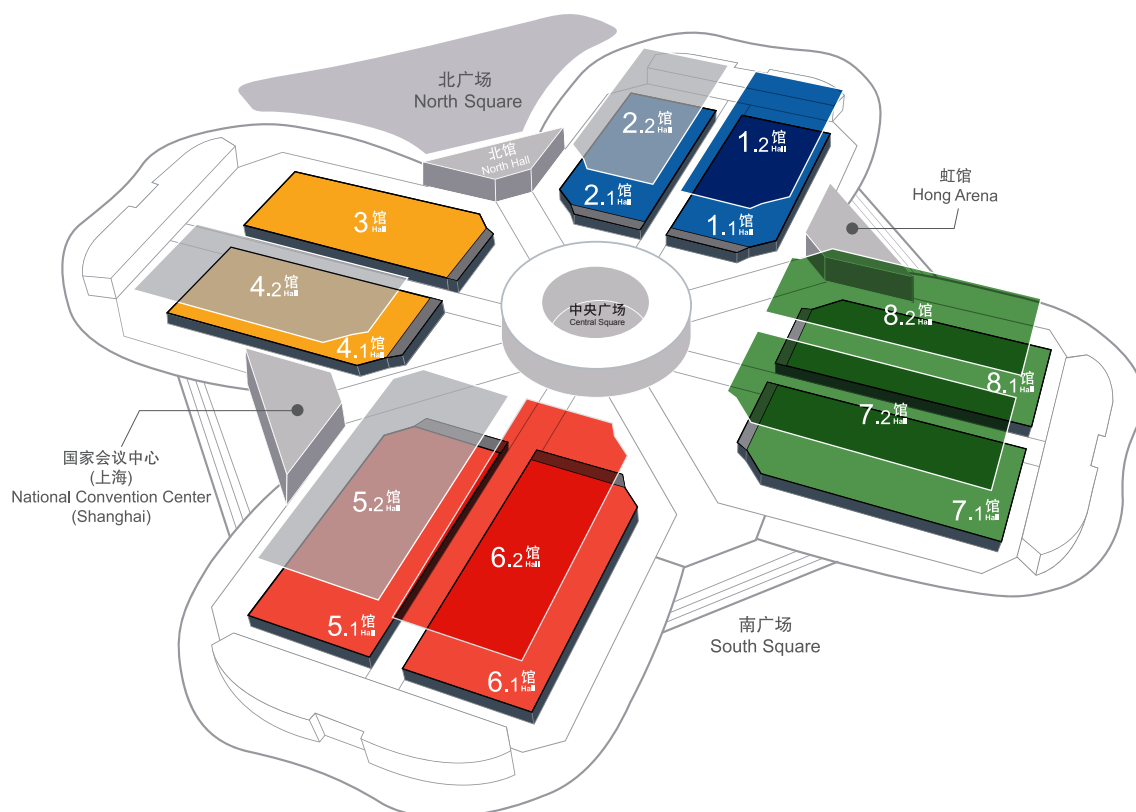
Raw Space: USD 200/m² or CNY 1,400/m² (minimum 36m²)

*2020年1月31日之前(含)签订参展合同,且在此日期前完成不低于50%首付的参展企业,可享受10%优惠。

报名截止日期: 2020年4月30日

*Exhibitors that sign exhibition contracts and complete no less than 50% down payment before January 31, 2020 (included) can enjoy a 10% discount.

Booking Deadline: April 30, 2020



会展综合体介绍

国家会展中心(上海)总建筑面积超过150万平方米,包括展馆、会议中心、商业广场、办公楼和一家高端酒店,集展览、会议、活动、商业、办公、酒店等多种业态为一体,是目前世界上最大的建筑单体和会展综合体。

国家会展中心(上海)位于上海虹桥商务区核心区,与虹桥交通枢纽的直线距离仅 1.5 公里,通过地铁与虹桥高铁站、虹桥机场紧密相连。周边高速公路网络四通八达,2小时内可到达长三角各重要城市,交通十分便利。

展览场馆: 国家会展中心(上海)可展览面积共计近60万平方米,其中室内展厅总面积近50万平方米,北广场室外展场10万平方米,货车可直达各个室内展厅。

会议中心: 国家会议中心(上海)是中国国际进口博览会开幕式、虹桥国际经济论坛举办地,包括78个大中小型会议室共5.6万平方米会议面积组成的国际化现代会议设施“群落”。

Introduction of the Venue

National Exhibition and Convention Center (Shanghai) is the world's largest single block building and exhibition complex with a total construction area of more than 1.5 million m². Facilities at NECC (Shanghai) include exhibition halls, the conference center, the commercial plaza, office buildings and a high-end hotel, integrating functions of exhibition, conference, activity, business, office and hotel.

1.5 km away from Hongqiao Transportation Hub, NECC (Shanghai) is linked to Hongqiao Airport and Hongqiao Railway Station by the city's metro line. Because of the convenient national expressway network, the major cities in the Yangtze River Delta region are easily reachable within 2 hours.

Exhibition Hall: The area available to exhibitions at NECC (Shanghai) is nearly 600,000 m², including 500,000 m² of indoor exhibition hall and 100,000m² outdoor area in North Square, which are all accessible to trucks.

Convention Center: National Convention Center (Shanghai) has witnessed the opening ceremony of the first CIIE as well as the Hongqiao International Economic Forum. A total of 78 conference rooms of different sizes together with a conference area of 56,000 m² constitute a facility "community" for international modern conferences.



报名方式

请联系我们,预订您的展位。

- 在中国国际进口博览会官方网站(www.ciie.org)上进行在线提交
- 发送参展申请邮件至 ciie2020@ciie.org

Booth Booking

Please contact us to book your booth as soon as possible.

- Submit online at the official website of CIIE (www.ciie.org)
- Send the application email to ciie2020@ciie.org



WECHAT

联系我们

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Fax: +86-21-67008811
Website: www.ciie.org

举办地点: 国家会展中心(上海)

主办单位: 中华人民共和国商务部 上海市人民政府

合作单位: 世界贸易组织 联合国开发计划署 联合国贸易和发展会议
联合国粮农组织 联合国工业发展组织 国际贸易中心

承办单位: 中国国际进口博览局 国家会展中心(上海)有限责任公司

Venue: National Exhibition and Convention Center (Shanghai)

Hosts: Ministry of Commerce of the People's Republic of China
Shanghai Municipal People's Government

Partners: World Trade Organization
United Nations Development Programme
United Nations Conference on Trade and Development
Food and Agriculture Organization of the United Nations
United Nations Industrial Development Organization
International Trade Center

Organizers: China International Import Expo Bureau
National Exhibition and Convention Center (Shanghai) Co., Ltd.