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Domain Appraisal - playpool.com

Your domain appraisal results are displayed below. You can instantly order a professional appraisal for this domain, check its availability and export this report to PDF by clicking on the appropriate button below.

Domain Details:

Domain: playpool.com
 SLD: playpool
 Keywords: play pool [[change](#)]
 Language: English

 Category: Recreation

Appraisal Overview:

EstiBot Value: **\$ 32,000 USD** [[currency](#)]
 » [Help me BUY this domain](#)
 » [Help me SELL this domain](#)
 » [Help me LOAN against this domain](#)

Link to this Appraisal:

Other Extensions:

com	net	org	info	biz	us
taken	taken	taken	available	available	available

Related Domains For Sale:

[?]

playfulgardens.com	poolconsult.com	playwithjen.com	playlistboom.com
(\$2,288)	(\$2,488)	(\$849)	(\$1,488)

Related Sales:

Domain	Source	Price	Date
dancefit.com	DomainNameSales	\$25,000 USD	2015-12-22
godirect.com	DomainNameSales	\$25,000 USD	2015-03-17
techdesign.com	DomainNameSales	\$28,500 USD	2015-04-24
thegoat.com	uniregistry.com	\$35,000 USD	2015-03-29
changyu.com	SnapNames	\$39,010 USD	2015-12-08

view [more](#) related sales

Search Overview:

Avg Search Results (keyword): [3,570,000](#)

Avg Search Results (sld): [28,900](#)
 Avg Ad Count (keyword): [0](#)
 Avg Ad Count (sld): [2](#)

Traffic Rank:

Alexa Traffic Rank: [6,362,187](#)
 Google Page Rank: [3](#)

Type-in Score:

Overture (domain): 206
 Overture (sld): 203
 Overture (keyword): 19,403

 Word Tracker (keyword): 241

Show Cached and Recent Data ▼

Average Monthly Search Stats - Broad Match - play pool

Monthly Searches:	373,240	1,000
Cost Per Click:	\$0.75 USD	1,000
Ad Competition:	high	1,000
Data Age:	Recent	1,000

Average Monthly Search Stats - Exact Match - [play pool]

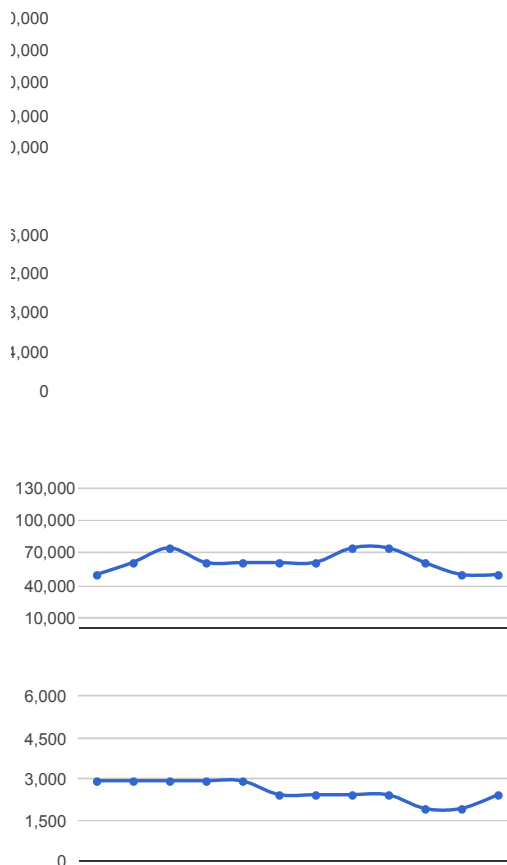
Monthly Searches:	18,352	3,000
Cost Per Click:	\$0.75 USD	2,000
Ad Competition:	high	3,000
Data Age:	Recent	1,000
		0

Average Monthly Search Stats - Broad Match - play pool

Monthly Searches:	249,240	130,000
Cost Per Click:	\$0.86 USD	100,000
Ad Competition:	low	70,000
Data Age:	Recent	40,000
		10,000

Average Monthly Search Stats - Exact Match - [play pool]

Monthly Searches:	12,276	6,000
Cost Per Click:	\$0.79 USD	4,500
Ad Competition:	low	3,000
Data Age:	Recent	1,500
		0



What's the difference? The search in [brackets], known as exact search, indicates the number of searches per month for the exact term 'play pool'. The broad match indicates the number of monthly searches for any term containing 'play pool', for example 'cheap play pool' or 'get play pool now'. We recommend using the exact search number as an indicator of search volume.

Web Site Status:

Title: [Playpool.com](#)

Metadata Keywords:

IP:	162.209.76.103 hosts approximately 0 sites
Resolve Time:	527 ms
Page Size:	46.5 KB
Links:	84
Images:	1
Parked:	N/A
Status Code:	200
Host OS:	Ubuntu
Host Web Server:	Apache/2.4.7
Host Scripting:	Php/5.5.9-1ubuntu4.13
Has Adsense:	Yes
Has Cookies:	Yes
Has CSS:	Yes
Has JavaScript:	Yes

The purpose of EstiBot is to provide keyword data and information about a domain. The dollar valuation is not to be taken literally - it may change, and it is only an aggregate of the various metrics. Do not make a purchase or sale decisions based on this appraisal.

Currency conversion is performed based on daily updated currency values. May not reflect latest currency trends (if other than USD).

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Appraiser version 2.7.8 (latest) was used to generate this appraisal.

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