



PHOENIX

2020

\$316 \$605 \$825

1/2 PAGE AD

INSIDE FRONT COVER

INSIDE FRONT COVER

1/2 PAGE AD

\$316 \$605 \$825

ALLBALL LEAGUE STRUCTURE & HISTORY

LEAGUE SCHEDULE

\$221 \$421 \$575



\$221 \$421 \$575



MINOR LEAGUE BUSINESS CARD SECTION

\$48 \$93 \$125

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\$316 \$605 \$825

Team: SAGUAROS

Number

Player Name

Height

Weight

Hometown



\$95 \$183 \$250



\$95 \$183 \$250



\$316 \$605 \$825

Team: **EAGLES**

Number Player Name Height Weight Hometown



\$95 \$183 \$250



\$95 \$183 \$250



\$316 \$605 \$825

Team: GAUCHOS

Number Player Name Height Weight Hometown



\$95 \$183 \$250



\$95 \$183 \$250



\$316 \$605 \$825

Team: MINERS

Number Player Name Height Weight Hometown



\$95 \$183 \$250



\$95 \$183 \$250



\$316 \$605 \$825

Team: SCORPIONS

Number Player Name Height Weight Hometown



\$95 \$183 \$250



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\$316 \$605 \$825

Team: COBRAS

Number Player Name Height Weight Hometown



\$95 \$183 \$250



\$95 \$183 \$250



\$316 \$605 \$825

Team: OUTLAWS

Number

Player Name

Height

Weight

Hometown



\$95 \$183 \$250



\$95 \$183 \$250



\$316 \$605 \$825

Team: TRAILBLAZERS

Number Player Name Height Weight Hometown



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1/2 PAGE AD

INSIDE BACK COVER

INSIDE BACK COVER

1/2 PAGE AD

\$316 \$605 \$825



FULL PAGE AD
BACK COVER

\$661 \$1265 \$1725

2020 MINOR LEAGUE ALLBALL PHOENIX SPONSORSHIP PRICE LIST

Categories	Sub Categories	# of Opps	C/Night	4 Week	8 Week	Season
				Plan	Plan	Plan
Program	Inside Cover	2	\$36	\$316	\$605	\$825
	Schedule	2	\$25	\$221	\$421	\$575
	Roster Top	8	\$36	\$316	\$605	\$825
	Roster Biz Card	16	\$11	\$95	\$183	\$250
	Biz Card Section	32	\$5	\$48	\$93	\$125
	Inside Back Cover	2	\$36	\$316	\$605	\$825
	Back Cover	1	\$75	\$661	\$1,265	\$1,725
Banners	Poster 2' x 3'	20	\$8.69		\$150	\$200
	Posters 3' x 4'	20	\$11.90		\$200	\$275
Warm Ups	Back Logo	8	\$44			\$1,000
In Game	Mention Before Gm	5	\$10			No Min
	Coupon Handouts	1	\$50	Business	Supplied	No Min
	Event Giveaway	1	\$75	Business	Supplied	No Min
	Between Period Ads	3 x 4	\$10 per ad	3 Ads After	1,2,3,4	No Min
	200 Team Pt Promo	1	\$25	Announced	Before	\$1,675
	10 Pt Shot	Unlimited	\$25 per shot	Announced	After Shot	No Min
	Vendor Tables	4	\$75	Business	Supplied	No Min
Social Media	IG & Twitter 3x Season	Unlimited	\$50			No Min
Discount Cards	4 Logos per card	1	\$50	Game	Handout	No Min
Awards	League Name Sponsor	1	\$4,000	Advertised	IG,WEB, TW	\$4,000
	Player of the Week	11	\$300	Advertised	IG,WEB, TW	\$3,300
	Player of the Month	3	\$500	Advertised	IG,WEB, TW	\$1,500
	Player of the Game	67	\$50	Advertised	IG,WEB, TW	\$3,350
	League MVP Reg	1	\$1,500	Advertised	IG,WEB, TW	\$1,500
	Coach of the Year	1	\$1,000	Advertised	IG,WEB, TW	\$1,000
	Post Season MVP	1	\$2,000	Advertised	IG,WEB, TW	\$2,000

Sponsor Types

PLATINUM Advertise \$10,000 or More

GOLD Advertise \$7500 to \$10,000

SILVER Advertise \$5000 to \$7500

BRONZE Advertise \$3000 to \$5000

WHO WE ARE

We are the National Allball Association. The sport of Allball is the hottest new sport around. It's high scoring, fast paced, highlight reel type of sport.

You can score in the goal, basket and end zone. Each shot can score anywhere from 2-10 points per shot. Scoring is based on distance.



OPPORTUNITIES

We are offering a number of different ad opportunities. Including but not limited to, a Game Day Program. Before game ads, in game ads, banners, vendor displays and handouts and many more.



AUDIENCE

500 + fans per night.

73% Male

27% Female

Age: 8-17 34%

Age: 18-28 58%

Age: 29-54 6%

Average Household Income: \$64,000

CONTACT US

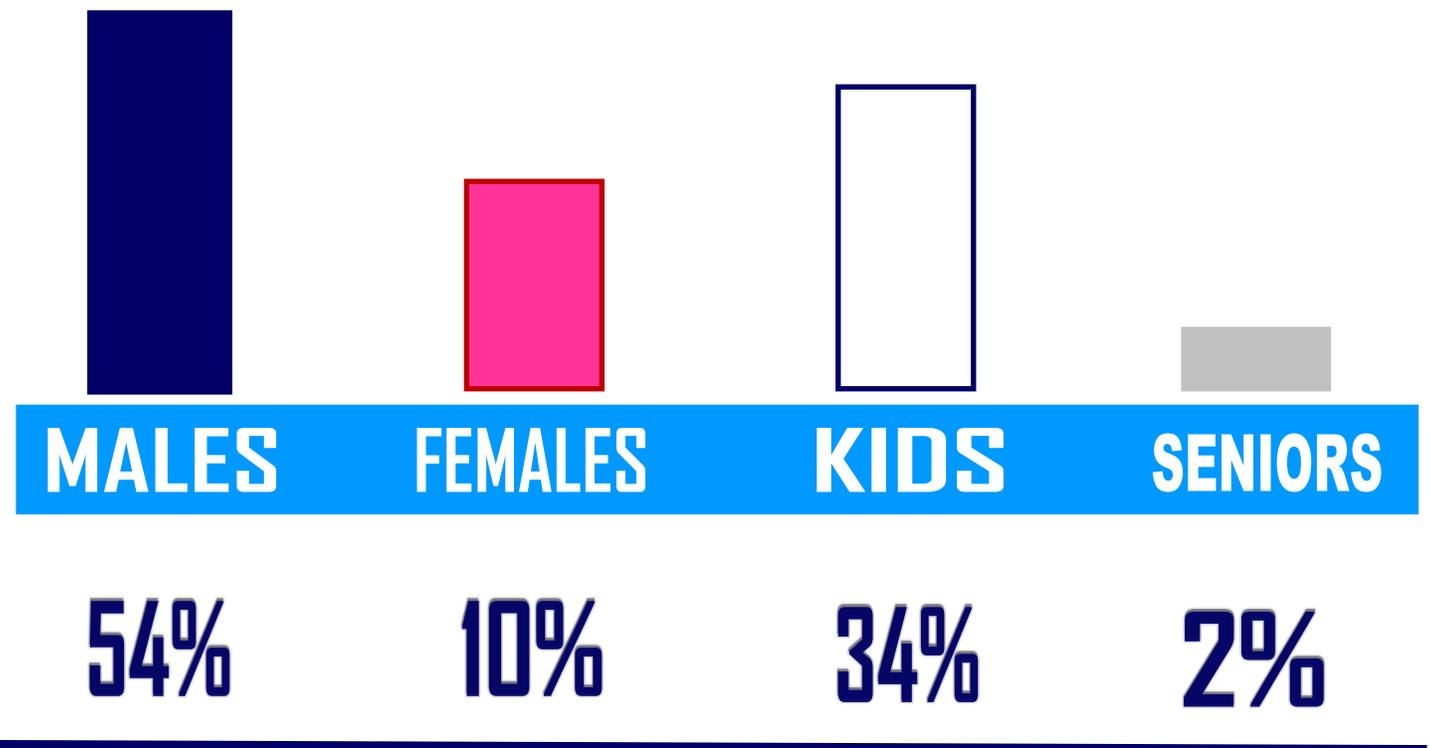
WEBSITE: www.allballnation.com

INSTAGRAM: [@Allball.nation](https://www.instagram.com/Allball.nation)

TWITTER: [AllballNation](https://twitter.com/AllballNation)

EMAIL: playallball@gmail.com

PARTICIPATION IN ALLBALL EVENTS



AGE DEMOGRAPHICS IN ALLBALL EVENTS

