

# Evil empire

## BASIC SERVICES PRICING

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PR/BLOG POST Includes being sent to press and uploading online	£75
EMAIL DESIGN Includes sending to your data selection	£75
SOCIAL POST ON FOUR CHANNELS Includes image/link sourcing	£25
PRODUCT/SERVICE INTERACTIVE PDF Includes links out to website/social media	£75
MARKETING PLAN Objectives, buyer personas, SWOT, online/offline & tracking, messaging	£350
MARKETING PLAN + 12 MONTH PLANNER Objectives, buyer personas, SWOT, online/offline & tracking, messaging, 12 month detailed marketing planner	£875

## SERVICES PRICED PER HOUR AT £25

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Data/campaign management  
Website content/management  
Email automation  
Social media set up, support & strategy  
Copywriting  
CRM reporting  
Event support  
Lead generation campaigns  
Marketing support/training for your teams



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## MONTHLY PACKAGES

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### THUMBS UP

Two emails, one blog post, four social posts

£250

### STAR

Four emails, two blog posts, eight social posts, one hour data management

£500

### MEGAPHONE

Four emails, four blog posts, sixteen social posts, two hours data management

£750

### DESIGN YOUR OWN

We will work with you to devise your very own Evil marketing package. We can't guarantee this will enable you take over the world but we'll try.

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### THE SMALLPRINT

There's nothing to catch you out here, we don't tie you in, all we ask that is if you want to stop your services you pay for the work we've done to date.

We are a small family run business so please ensure you pay us on time, we'd like to keep the house, eat, buy gin etc.

If you want anything done above your package level, we'll let you know how long it will take and how much extra to expect on your invoice that month.

We work hard to bring you honest and ethical marketing services, if there's something we can't do, we know someone who can! We'll put you in touch with them direct or manage the relationship for you.

