

Reimagine

Sourcing

ENTERPRISE
TIGER

ENSOURCE™

**End-to-End digital omni-channel sourcing
platform**



Opportunities

Digital market places have emerged. Therefore, access to consumers through digital platforms has become easy.

Sourcing can be done through new digital channels. A low cost acquisition is possible. Customers are available on multiple digital channels

The digital lifestyle is boosting consumer buying and changing consumer preferences. Big opportunities for BFSI companies to make use of the change.

There is a possibility to build and rebuild new models of customer acquisition without incurring additional cost.

Challenges

Consumers are demanding better experience. They are moving towards digital channels. How to balance traditional and digital?

How to build comprehensive digital channels for sourcing? How to digitize existing channels and how to innovate new possibilities?

Operational and business challenges still exist: high cost of operation, lower span of control and poor visibility. How does one leverage digital in right way to empower the existing channels.

How to be nimble and 'enterprise' at the same time? How to source in new markets? While it is important to leverage digital, security is also of utmost concern.

ENSource: the new age sourcing platform that helps you ride the digital wave like a pro

Go Omni Channel digital



Single digital platform for all channels

- Tele-calling
- Field sales
- Dealership
- In-branch sales
- Web
- Mobile

Tell us any channel and we have tools to map it into our fully end to end digital platform

Do the impossible



Instant soft offers to customers

Instant KYC document validation from the field

Real time visibility into sales performance

Geo tracking of sales; Field efforts tracking

Build low cost customized sourcing models

Payments in any mode

Leverage Technology



Designed to leverage current and future technologies

Best practices from across the world

Ride the wave of the technology evolution

Maximize core investments

Future proof your organization and investments

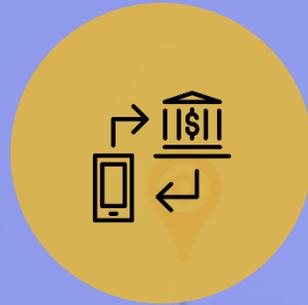
ENSource will be your fully digital end-to-end omni-channel customer acquisition platform

Mobility for anywhere
anytime sourcing



- Paperless application
- Digital KYC document capture
- Citizen ID database integration
- Biometric authentication

Allocation Engine that
connects all channels



- Automated lead allocation
- Central allocation platform for all channels
- Real time reporting for all channels
- Real time status updates

Best of usability design
and reporting



- Next Generation User Interface
- Intuitive apps and applications
- Standardizations and compliance for BFSI inbuilt
- Central dashboard reporting.

Connects to your core
systems



- CRM
- Core banking
- Loan Origination Software
- Insurance Core Software

Design and digitize any sourcing model (distributed, centralized, outsourced) ENSource will give you a truly end-to-end digital experience

	Centralized	Distributed Branches	Distributed Outsourced
Tele-caller	●		
Field Sales		●	
Dealership		●	
Agency Banking			●
Field Application and KYC			●
In-branch sales and application	●		
Central Processing	●		

Enter the new connected world where your customers and staff have a seamless digital experience

Secure and Compliant

1

Tested against top
hacking standards

Certified for OWASP Top 10 security
vulnerabilities

50 point checklist of international
standards

2

Secure SDLC process

Secure coding

Secure code review

Security testing of every release

3

Secured Facility

ISO27001 certified facility

Open to a third party audit as
mandated by our customers