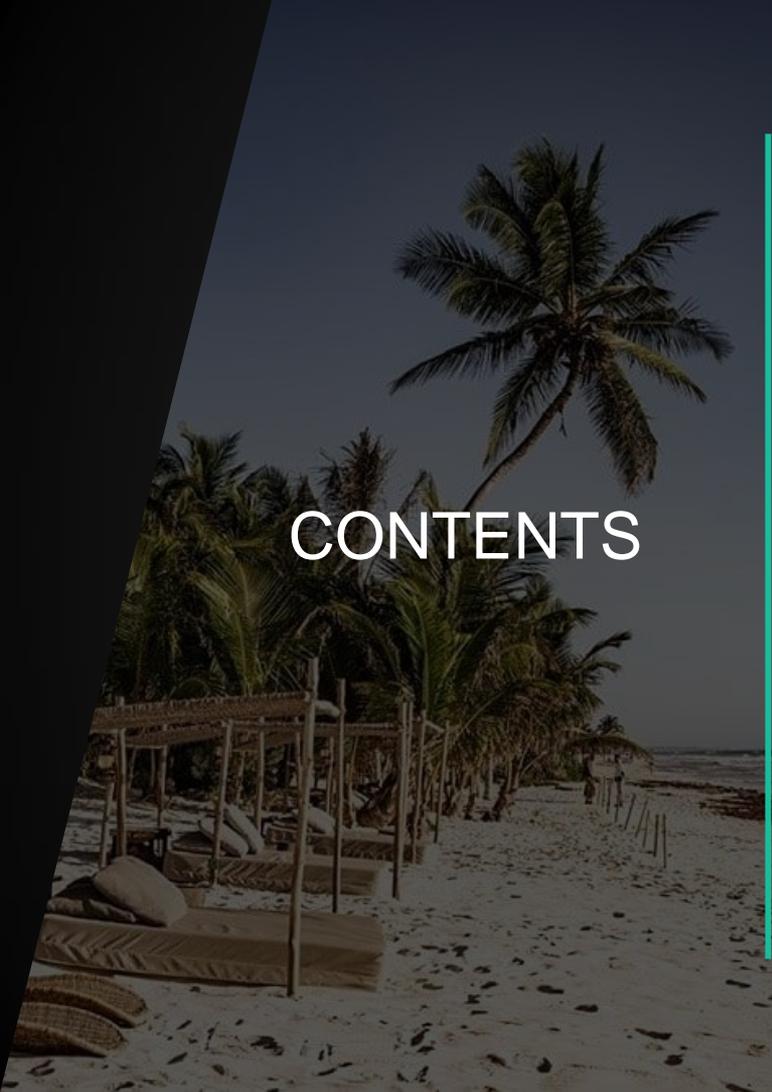




THE
ROXSTAR LUXURY
GROUP

Travel with Roxstar



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About Us

The Roxstar Group is a multifaceted company specialising in opulence. The Group is divided between a concierge company, an events and marketing business, a promotional and influencer model agency, a corporate incentive specialist company, and a high-end luxury wellness retreats business.

We strive for excellence by offering customised travel opportunities and experiences for all our clients' private and corporate needs and wants. We adapt to all requests with uncompromised and deliberate attention to detail, ensuring only the best. We work around the clock in combining our specialist expertise in the travel, real estate, transportation and entertainment industries to provide the ultimate tailor-made itinerary for our clients.

We offer our clients a personal concierge to assist with all needs and wants. Our members needn't spend time researching holiday destinations, choosing from countless hotels and restaurants, or even sourcing a birthday or anniversary gift with the risks of the unknown –our designated, trustworthy lifestyle managers with contacts across the globe and access to the finest services will do it all. Whether its tickets to exclusive or sold-out events, VIP seats and boxes at music concerts and theatre performances, sports games, premières, charity balls, film and fashion –we make it happen!

We are the only African member of Traveller Made – The worlds leading luxury travel network.

We have a network of hotel groups, airlines, private transport companies from jets to yachts that provide us with a unique value added service and special deals for our clients.

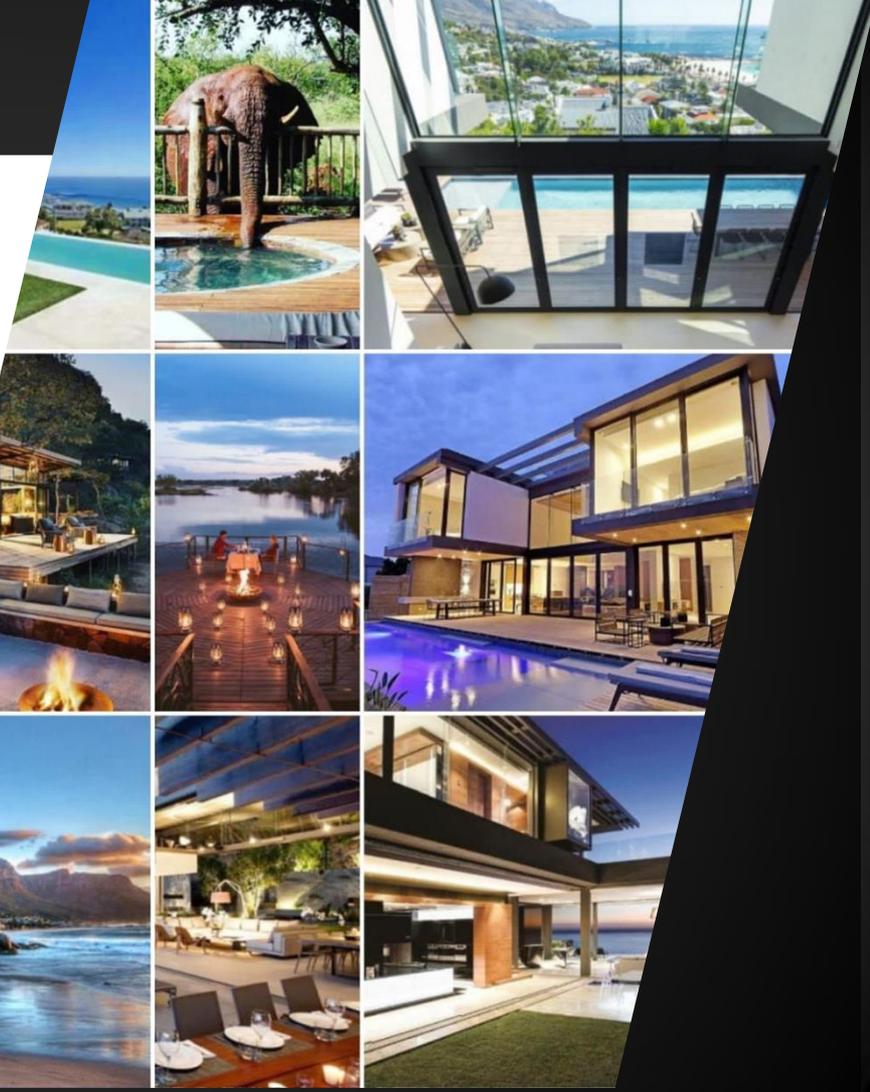
We posses the most unique portfolio of bucket-list trips and experiences for key partners to drive loyalty and strong business relations and partnerships to increase revenue.

Traveller Made[®] *Member Agency*



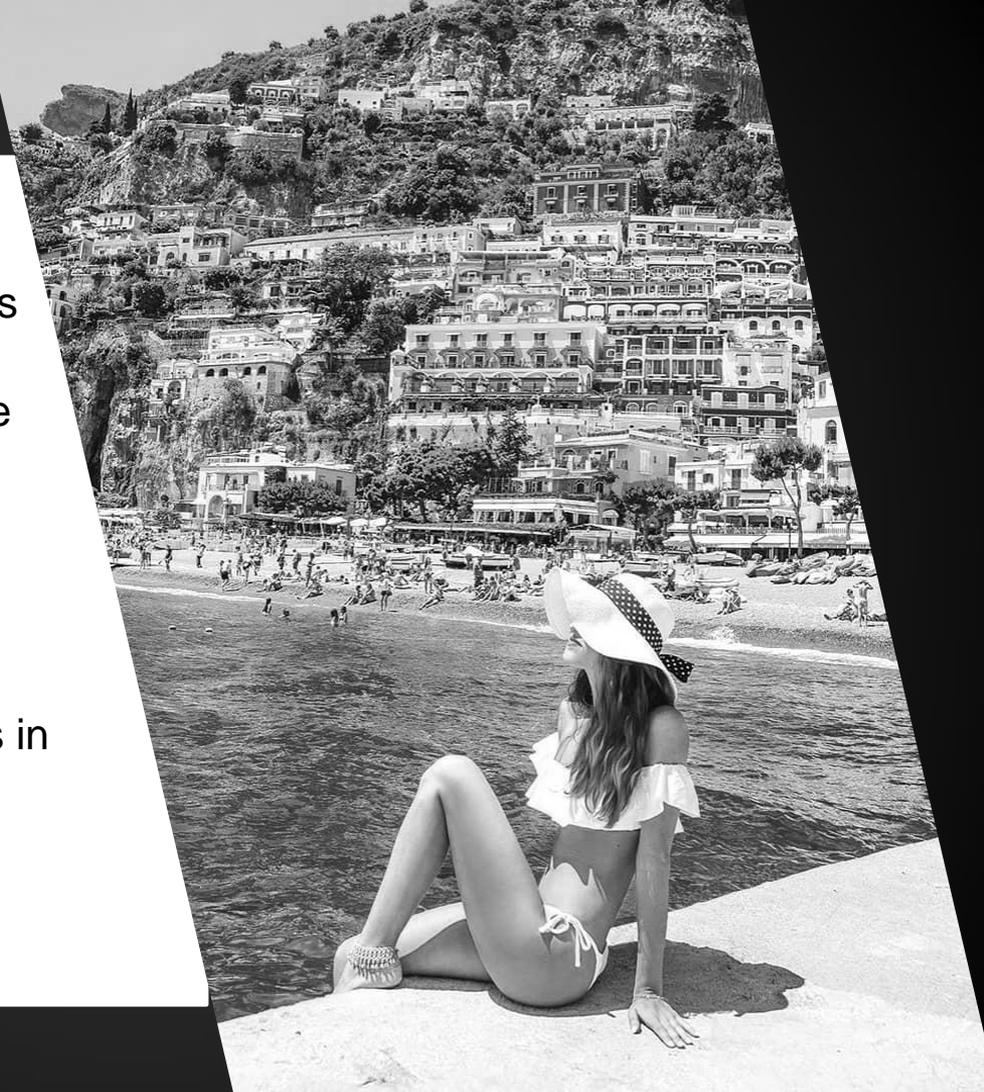
We have an innate understanding of our clients needs and aspirations to provide a truly bespoke service and direct relationships from restaurants to villa owners to ensure that everything that we curate for you is memorable.

We offer our members VIP access through the red rope and ensure our members receive the highest quality service in all they experience.



We own a global high end luxury wellness and lifestyle retreat business with a celebrity fitness trainer focused on leisure and corporate retreats.

We have a powerful network of strong influencers and ambassadors to build social status and to strengthen our partnerships and grow our insider access in terms of events, venues, experiences for our clients and suppliers.



Add value to your business by tapping into any of our in-house companies to provide you with the following services:

Concierge Services



Sales Team & Campaigns



Brand Influencers



Incentive Program Curation



Models

Consulting



Event Co-ordination



Marketing & TV Exposure



Wellness Retreats

Partnership Benefits



- Global online booking solution
- Access to a full time account manager for smooth running
- Speeding up time and efficiency of your business
- Our elite retainer clients comprising of Forbes top lists celebrity's, sports athletes and family offices
- We will assist you to keep your clients happy
- Access to our key membership clients across all niche memberships
- Access to our Influencers and model network

With a global footprint and partnership relation in 124 countries across the globe.
The Roxstar Group is a force to be reckoned with.

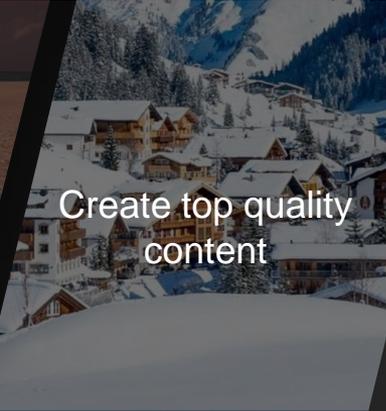


Extend your offering



We offer you a white label solution for your clients requests with unique package services and experiences.

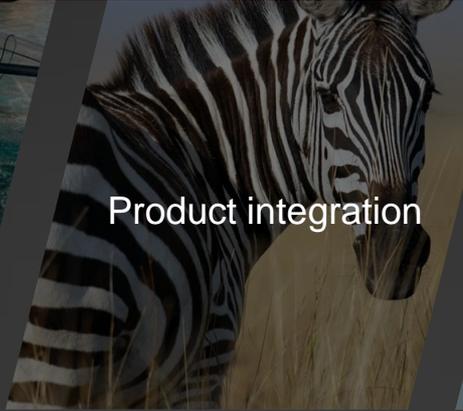
Roxstar Does Media Different



Create top quality content



Social Media posts from Top Models and influencers



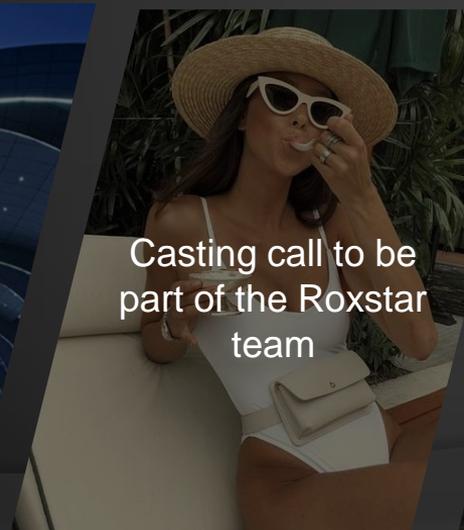
Product integration



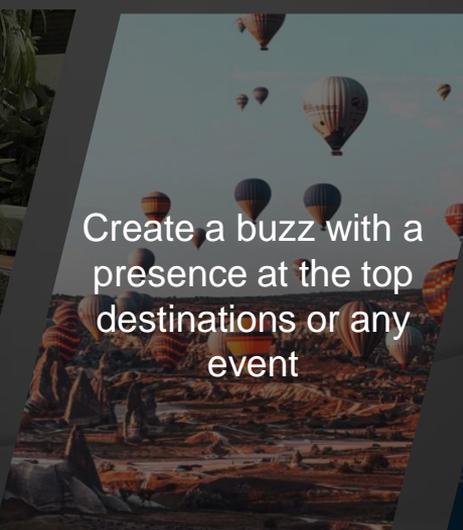
TV distribution



Hotel and Airport distribution



Casting call to be part of the Roxstar team



Create a buzz with a presence at the top destinations or any event



CBS
TELEVISION STUDIOS



Tribune Media



SINCLAIR
BROADCAST GROUP

How we market



Emailer Campaigns

Direct Account Managers



Social Media, Press & Blogs

Target Market

Celebrities

Travel
Influencers

Honeymoon/
Buddymoon

Corporate
Companies

Millennials

High Income
Earners

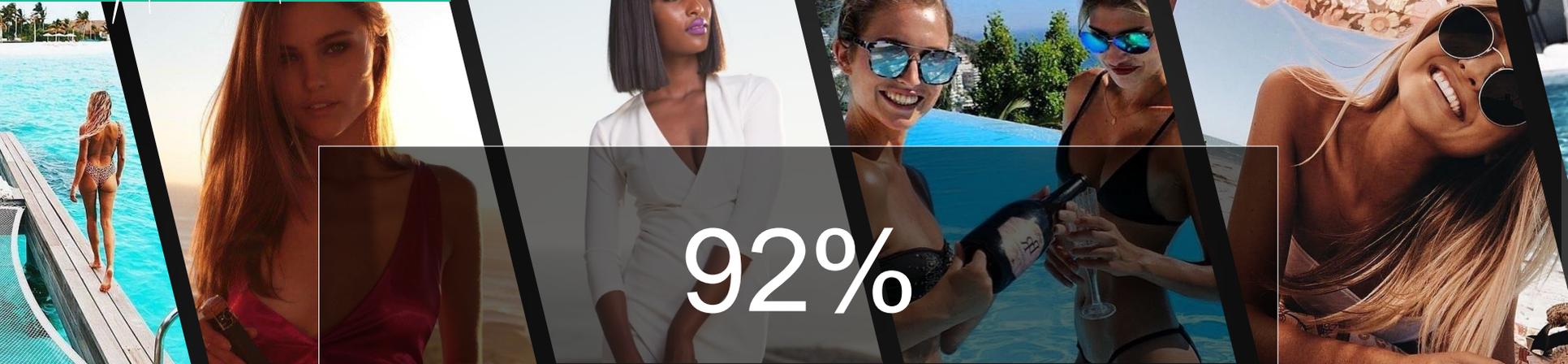
Ambassadors



Our Roxstar Ambassadors are a specialist network of leading international influencers who dedicate themselves to creating content that is eye-catching, strategic, and specifically aligned to our brands and clients' requirements. Our ambassadors and influencers are masters at promoting, marketing, and elevating the status of all our clients' businesses at very competitive pricing points.

The audience is undeniable - 50 million +

Ambassadors



92%

of consumers around the world say they trust word-of-mouth or recommendations from friends and family, above all other forms of advertising.



Partner Hotels



FOUR SEASONS
HOTELS AND RESORTS

One & Only
RESORTS

EDITION



THE RITZ-CARLTON

BELMOND

HYATT
PRIVÉ

Dorchester
Collection

STARS
THE RITZ-CARLTON®

Sun
International

Jumeirah
HOTELS & RESORTS
STAY DIFFERENT™

SIX SENSES

SHANGRI-LA
HOTELS and RESORTS

W
HOTELS

Preferred
HOTELS & RESORTS



MANDARIN ORIENTAL
THE HOTEL GROUP

RADISSON
COLLECTION

OETKER COLLECTION
MASTERPIECE HOTELS

LANGHAM
HOTELS & RESORTS

XO HOTELS

LUX*
RESORTS & HOTELS

ĀMAN
RESORTS

RELAIS &
CHATEAUX

TAJ

JW MARRIOTT

THE
LUXURY
COLLECTION®

TRUMP
HOTELS™

THE PENINSULA
HOTELS

kerzner®

We strive to offer unique moments that exceed imaginations and expectations and ensure the finest luxury travel opportunities globally are executed. We offer the finest level of personalised travel, transportation and entertainment to our clients who are discerning individuals interested in living their life to its fullest.

Milestones



2004 - Model and events agency launched. Network of over 3878 international models.

2008 - The Consulting & Concierge business kicked off with various business interest.

2010 - July saw the opening of the Event company.

2014 - Awarded shares and became the marketing director of a software business for her invaluable IP brought to the partnership.

2015 - Club for executive personal assistants and the Roxstar Models membership was launched.

2017 - The Incentive Travel and Corporate Concierge divisions launched.

2019 - Tabula Rasa was launched in partnership with celebrity fitness instructor and motivational speaker, Dolvett Quince. A luxury wellness and lifestyle retreat business.

Meet the CEO



Roxy Robinson firmly believes that one's network and relationships are the cornerstones of a successful business practice. Trust and loyalty are thus essential in building and maintaining healthy work and personal relationships. These principles are certainly reflected in Roxy's life work and mission to bring about positive experiences and happiness in people's lives.

From day one, Roxy has made it her mission to build and surround herself with a powerful network of business partners, suppliers, ambassadors, clients, and individual specialists and experts. Thanks to these connections, hard work, self-discipline and determination, and an effective team, Roxy has been able to travel to the furthest reaches of the globe for both business and pleasure. Her experience of and exposure to the world has thus granted Roxy with invaluable knowledge that would far exceed any client's wildest dreams and expectations.



Thank You
Let's create magic together
Roxy Robinson

people will forget what you say
and they'll forget what you do,
but they will never forget how you make
them feel.

Maya Angelou

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THE ROXSTAR LUXURY GROUP

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