



Sponsorship Packet
NorCal Thoroughbred Horse Show
May 1-2, 2021
Brookside Equestrian Park, Elk Grove, CA

The NorCal Thoroughbred Horse Show promotes the versatility and athleticism of the thoroughbred breed, particularly to encourage second careers for former racehorses. This show is not possible without the generosity of our sponsors!

Sponsorship Level Descriptions

\$1,000 – Derby Party (an outdoor watch party open to all participants at Silky's Back Gate Pub onsite, including hat contest and light refreshments)

- Your farm/company's name will be attached to the Derby Party
- Your logo will be on the julep cups
- A banner in each show ring
- A full-page advertisement in the prize list (digital distribution)
- Vendor space
- Prominent mention in our social media and website
- Hat contest judge if you wish to be present

\$500 - Named Title Sponsor of Prize Money Classes

- Your farm/company's name will be part of a premier class (Hunter Derby, Jumper Mini Prix, Barrel Race, Friday Freestyle or Dressage Freestyle)
- A banner in the applicable show ring
- A full-page advertisement in the prize list (digital distribution)
- Vendor space
- Prominent mention in our social media and website
- Winners circle presentation if you wish to be present (including being or nominating a judge for the Friday Freestyle)

\$100 – Class Sponsor

- Prize list will name regular class presented by your farm/company
- A quarter-page advertisement in the prize list (digital distribution)
- Listed as a sponsor in our social media and website

Donation of Item or Service for Raffle (valued at \$50 or above)

- A quarter-page advertisement in the prize list (digital distribution)
- Listed as a sponsor in our social media and website

For more information, please contact:

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