

WORTH KNOWING ABOUT (WKA) IS A TRICYCLE PROJECT THAT AIMS TO PROMOTE SOUTH AFRICAN CREATIVES IN NEW AND INNOVATIVE WAYS.

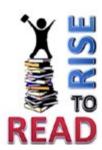
INVITATION TO PARTICIPATE

Partner with a South African artist

Worth Knowing About | Contemporary South African Artists, is an exciting project. It opens a host of opportunities for corporates and businesses, while promoting local artists and supporting literacy in our under-resourced communities. Your participation allows inclusion in a beautiful, high-quality coffee-table book promoting some of our country's most talented artists, plus ...

- 1. Get more than 90% of your investment value back in printed books
- 2. These exclusive books make a most unique gift for your valued clients
- **3.** Enjoy the confidence in knowing that 'your artist' has been pre-approved by a panel of art and investment experts
- **4**. Become knowledgeable about contemporary local artists
- **5.** As an added bonus most artists have offered to donate a painting or a print to their partner ... some of which exceed the value of your investment!

Now isn't that all amazingly exciting news!





Only 40 artists

can feature in the printed book

You get to decide who they will be!

Here is how it works:

1. Partner with one of our artists

Over 65 artists who have applied, have already been approved by the WKA panel. The first 40 artists to be partnered, will feature in the printed coffee-table book.

2. 'Fall in love'

Browse the WKA website **www.wkaart.co.za** and appreciate the work by our pre-approved artists. You are sure to *fall in love* with at least one of them. Then complete the WKA *Booking Form*.

3. Feel free to ask questions

We are here to answer your questions — from "What if the artist we love is not on the website?", to "Has this artist agreed to donate a painting or a print?" to "When do we get our books?" ... Just ask!

4. Send us your Booking Form

Once we have received your completed booking form, we will notify *your* artist that they have a partner and to supply us with the information we require for their **6 exclusive pages**. If they have agreed to donate a painting or print, WKA will connect the two of you so that you can make final arrangements in that regard.

5. You have time to pay!

Since payment is only due once the publication is in production, you have ample time to budget and make payment.

Go on, make an artist happy ... and be rewarded!

www.wkaart.co.za



These artists have been pre-approved by the WKA panel:

Adele van Heerden

Adriaan Boshoff Jr

Asha Zero

Barbara Becker

Bastiaan van Stenis

Christiaan Diedericks

Christopher Reid

Chrysoula Argyros

Craig Masters

Damian Osborne

David Kuiers

Diane Erasmus

Donna McKellar

Donovan Ward

Elsa Cornelissen

Fanie Scholtz

Gary Frier

Giggs Kgole

Gillian Hahn

Gini Harris

Hari Lualhati

Heather Gourlay-Conyngham

Hermine Spies Coleman

Hussein Salim

Inanda Page

Itai Vangani

Jeanne de Jongh

Jenny Hallowes

Jill Trappler

Jono Hornby

Kadi Sabi

Katrine Classens

Kevin de Klerk

Kilmany-Jo Liversage

Leila Fanner

Louise Hall

Lunga Khumalo

Marc Alexander

Marittie de Villiers

Mpumelelo Thusi Pro

Muzi Ndlela

Natasha Barnes

Nicolaas Roos

Obert Jongwe

Olaf Bisschoff

Peter Mammes

Raja Oshi

Riaan van Zyl

Robert Slingsby

Ruth Carneson

Selvin November

Sharon Meyer

Shaun Francis

Siyabonga Sikosana

Sulette van der Merwe

Tanya Durr-Boshoff

Tay Dall

Terry King

Toni Bico

Tony de Freitas

Tracy Algar

Tracy Payne

Vivien Kohler

Wayne Beukes

Wikkie Winterton

Yulia Glas

WORTH KNOWING ABOUT

Contemporary South African Artists

PARTNERSHIP BOOKING FORM

Partner/Sponsor Name	
Address	
Website	
Contact Person	Phone
Email	

YES PLEASE! We wish to participate in the WKA Contemporary South African Artists coffee-table book project!

The artist we wish to partner with (sponsor) is:

To ensure that sponsors make a sound decision, only artists approved by the WKA panel are eligible to appear in the publication. Please select your pre-approved artist from **www.wkaart.co.za** Artist application forms are available from wka.artist@gmail.com

We understand that:

- Partnering with an artist means sponsorship.
- Our contribution secures 6 pages in the publication to feature exclusively the artist that we are supporting.
- Every sponsorship is entitled to 20 copies of the printed coffee-table book. (Books are valued at R1300 each = R26 000).
- The paintings displayed by WKA are indicative of the various artists' works and style. Some pieces may have been sold since, and would therefore no longer be available.
- Should the sponsored artist have agreed to donate a painting or print
 to their sponsor, WKA will connect the sponsor and artist so that the
 donation and delivery thereof can be arranged directly. The
 agreement and arrangements remain between the artist and the
 sponsor, and not with WKA.
- Sponsor names will feature on a seperate page up-front in the publication, acknowledging and listing all sponsors.
- Sponsors will be invited to the book launch (venue tbc) and may arrange to collect their copies from there.
- Sponsors may order additional copies at the special price of R600 per copy, at any time before the publication is sent to print.
- Postage and packaging is for the sponsor's account.
- Sponsors may continue to support 'their' artist in other projects, without going through WKA.
- Payments must have been paid in full prior to printing, and sponsors agree not to delay the publication in any way.

Please invoice us for the above sponsorship	R 28 500-
We would like extra books @ R600 each	R
TOTAL DUE Tricycle is not a registered VAT vendor	R
Signed:	
Date:	
f: Artists Worth Knowing About • ww	/w.wkaart.co.za

WKA supports the Read to Rise literacy program www.readtorise.co.za

For bookings contact Pat Franken Cell 082 552 3027 | Office 071 6933 101 | pat@kal-media.co.za



THE WKA PROJECT TEAM

These are the people who will make it happen. Visit the website for more information about the WKA Project Team: **www.wkaart.co.za**

PRODUCTION

Athol Williams will write the Foreword

Carmen Brander Project initiator and driver

Pat Franken Project funding

ADVISORY PANEL

Bradley Twaddle Art curator

Else Herrmann Investments

Garth Kemp Production

Nomaza Nongqunga Coupez Art & Culture International Relations

Susie Goodman Executive Director, Strauss & Co

Terry King Fine Art professional

Wilhelm van Rensberg Senior Art Specialist, Strauss & Co

CONSULTANTS

G Wilsenach Accounting
Melanie Veness Business support
Pincus Matz Attorneys Legal



Carmen Brander

e : wka.artist@gmail.com

f: Artists Worth Knowing About

w : www.wkaart.co.za