



WORTH KNOWING ABOUT

Contemporary South African Artists

WORTH KNOWING ABOUT (WKA) IS A TRICYCLE PROJECT THAT AIMS TO PROMOTE SOUTH AFRICAN CREATIVES IN NEW AND INNOVATIVE WAYS.

INVITATION TO PARTICIPATE

Partner with a South African artist

Worth Knowing About | Contemporary South African Artists, is an exciting project. It opens a host of opportunities for corporates and businesses, while promoting local artists and supporting literacy in our under-resourced communities. Your participation allows inclusion in a beautiful, high-quality coffee-table book promoting some of our country's most talented artists, plus ...

1. Get more than 90% of your investment value back in printed books
2. These exclusive books make a most unique gift for your valued clients
3. Enjoy the confidence in knowing that 'your artist' has been pre-approved by a panel of art and investment experts
4. Become knowledgeable about contemporary local artists
5. As an added bonus — most artists have offered to donate a painting or a print to their partner ... some of which exceed the value of your investment!

Now isn't that all amazingly exciting news!





Only **40** artists

can feature in the printed book

You get to decide who they will be!

Here is how it works:

1. Partner with one of our artists

Over 65 artists who have applied, have already been approved by the WKA panel. The first 40 artists to be partnered, will feature in the printed coffee-table book.

2. 'Fall in love'

Browse the WKA website www.wkaart.co.za and appreciate the work by our pre-approved artists. You are sure to *fall in love* with at least one of them. Then complete the WKA *Booking Form*.

3. Feel free to ask questions

We are here to answer your questions — from “What if the artist we love is not on the website?”, to “Has this artist agreed to donate a painting or a print?” to “When do we get our books?” ... *Just ask!*

4. Send us your Booking Form

Once we have received your completed booking form, we will notify *your* artist that they have a partner and to supply us with the information we require for their **6 exclusive pages**. If they have agreed to donate a painting or print, WKA will connect the two of you so that you can make final arrangements in that regard.

5. You have time to pay!

Since payment is only due once the publication is in production, you have ample time to budget and make payment.

Go on, make an artist happy ... and be rewarded!

www.wkaart.co.za



Select your favourite artist

These artists have been pre-approved by the WKA panel:

Adele van Heerden	Hermine Spies Coleman	Olaf Bisschoff
Adriaan Boshoff Jr	Hussein Salim	Peter Mammes
Asha Zero	Inanda Page	Raja Oshi
Barbara Becker	Itai Vangani	Riaan van Zyl
Bastiaan van Stenis	Jeanne de Jongh	Robert Slingsby
Christiaan Diedericks	Jenny Hallows	Ruth Carneson
Christopher Reid	Jill Trappler	Selvin November
Chrysoula Argyros	Jono Hornby	Sharon Meyer
Craig Masters	Kadi Sabi	Shaun Francis
Damian Osborne	Katrine Classens	Siyabonga Sikosana
David Kuiers	Kevin de Klerk	Sulette van der Merwe
Diane Erasmus	Kilmany-Jo Liversage	Tanya Durr-Boshoff
Donna McKellar	Leila Fanner	Tay Dall
Donovan Ward	Louise Hall	Terry King
Elsa Cornelissen	Lunga Khumalo	Toni Bico
Fanie Scholtz	Marc Alexander	Tony de Freitas
Gary Frier	Marittie de Villiers	Tracy Algar
Giggs Kgole	Mpumelelo Thusi Pro	Tracy Payne
Gillian Hahn	Muzi Ndlela	Vivien Kohler
Gini Harris	Natasha Barnes	Wayne Beukes
Hari Lualhati	Nicolaas Roos	Wikkie Winterton
Heather Gourlay-Conyngham	Obert Jongwe	Yulia Glas



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PARTNERSHIP BOOKING FORM

Partner/Sponsor Name	
Address	
Website	
Contact Person	Phone
Email	

YES PLEASE! We wish to participate in the WKA Contemporary South African Artists coffee-table book project!

The artist we wish to partner with (sponsor) is:

To ensure that sponsors make a sound decision, only artists approved by the WKA panel are eligible to appear in the publication. Please select your pre-approved artist from www.wkaart.co.za Artist application forms are available from wka.artist@gmail.com

We understand that:

- Partnering with an artist means sponsorship.
- Our contribution secures 6 pages in the publication to feature exclusively the artist that we are supporting.
- Every sponsorship is entitled to 20 copies of the printed coffee-table book. (Books are valued at R1300 each = R26 000).
- The paintings displayed by WKA are indicative of the various artists' works and style. Some pieces may have been sold since, and would therefore no longer be available.
- Should the sponsored artist have agreed to donate a painting or print to their sponsor, WKA will connect the sponsor and artist so that the donation and delivery thereof can be arranged directly. The agreement and arrangements remain between the artist and the sponsor, and not with WKA.
- Sponsor names will feature on a separate page up-front in the publication, acknowledging and listing all sponsors.
- Sponsors will be invited to the book launch (venue tbc) and may arrange to collect their copies from there.
- Sponsors may order additional copies at the special price of R600 per copy, at any time before the publication is sent to print.
- Postage and packaging is for the sponsor's account.
- Sponsors may continue to support 'their' artist in other projects, without going through WKA.
- Payments must have been paid in full prior to printing, and sponsors agree not to delay the publication in any way.

Please invoice us for the above sponsorship	R 28 500-
We would like _____ extra books @ R600 each	R
TOTAL DUE	R
<small>Tricycle is not a registered VAT vendor</small>	
Signed: _____	
Date: _____	
f: Artists Worth Knowing About • www.wkaart.co.za	

WKA supports the Read to Rise literacy program
www.readtorise.co.za

For bookings contact Pat Franken Cell 082 552 3027 | Office 071 6933 101 | pat@kal-media.co.za

For more information contact Carmen Brander wka.artist@gmail.com



THE WKA PROJECT TEAM

These are the people who will make it happen.
Visit the website for more information about
the WKA Project Team: www.wkaart.co.za

PRODUCTION

Athol Williams will write the Foreword

Carmen Brander Project initiator and driver

Pat Franken Project funding

ADVISORY PANEL

Bradley Twaddle Art curator

Else Herrmann Investments

Garth Kemp Production

Nomaza Nongqunga Coupez Art & Culture International Relations

Susie Goodman Executive Director, Strauss & Co

Terry King Fine Art professional

Wilhelm van Rensberg Senior Art Specialist, Strauss & Co

CONSULTANTS

G Wilsenach Accounting

Melanie Veness Business support

Pincus Matz Attorneys Legal

Carmen Brander

e : wka.artist@gmail.com

f : Artists Worth Knowing About

w : www.wkaart.co.za