## September 2019. 26 Aug 2019 - 29 Sep 2019 Footfall Report for: Sheffield

Weeks This Month: 5 Weeks Last Month: 4

#### **Monthly Footfall**

	Year to date %		Year on year %		Month on month %	
	2019	2018	2019	2018	2019	2018
Sheffield	<b>9.2</b> %	-1.1 %	<b>9.3</b> %	-17.7 %	28.7 %	<b>-0.5</b> %
North & Yorkshire	-2.2 %	-1.1 %	<b>-2.9</b> %	-1.8 %	-3.1 %	-3.4 %
UK	-1.6 %	<b>-2.5</b> %	<b>-2.4</b> %	-1.6 %	-4.9 %	<b>-3.8</b> %

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

#### Headlines

Footfall for the year to date is 9.2% up on the previous year.

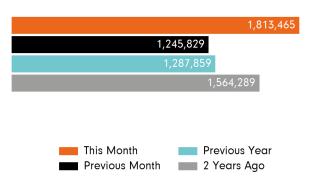
The number of visitors counted for month commencing 26 August 2019 was 1,813,465.

The busiest day in month commencing 26 August 2019 was Friday 20 September with 70,601 visitors.

The peak hour of the month was 13:00 on Friday 20 September 2019 with footfall of 9,595

#### Footfall by month

Figures shown below are calculated using monthly totals.



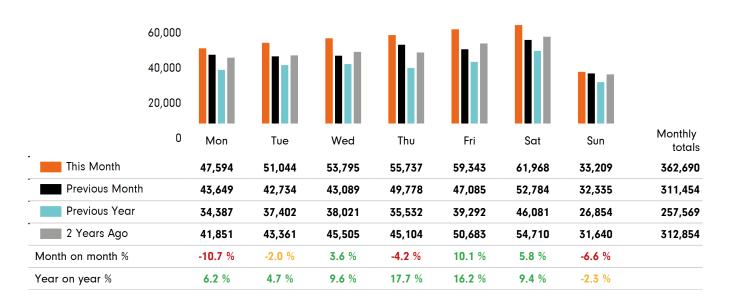
#### Weather

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Number of days this month	18	1	16		
Number of days same month last year	18	6	11		
Average temperature					

	Maximum temperature	Minimum temperature	
2019	<b>19</b> °	<b>11</b> °	
2018	<b>18</b> °	10°	

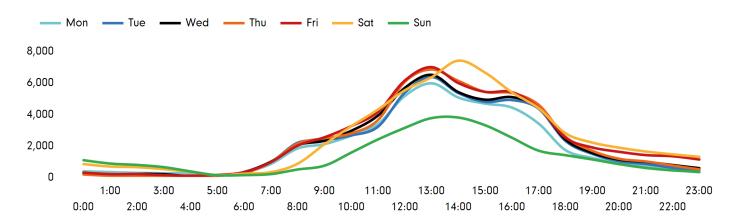
# **SPRINGBOARD.**

The figures shown below are calculated using weekly averages.

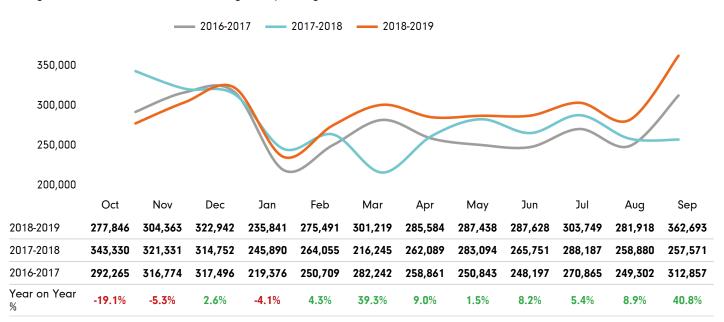


#### Footfall by hour

The figures shown below are calculated using a weekly average



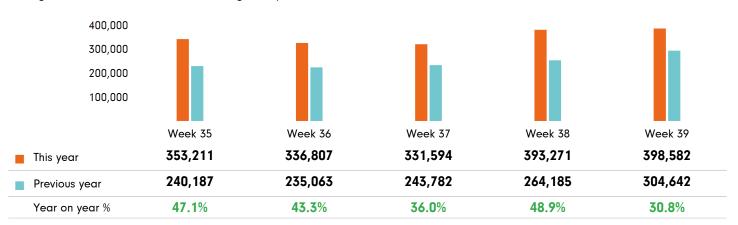
The figures shown below are calculated using weekly averages.



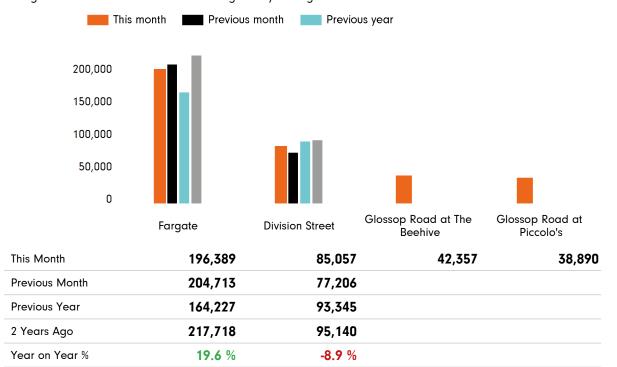
Year on year % is calculated by comparing the 2018-2019 period with the 2017-2018 period i.e the figure for September compares September 2019 to September 2018

### Footfall by week of month

The figures shown below are calculated using weekly totals.

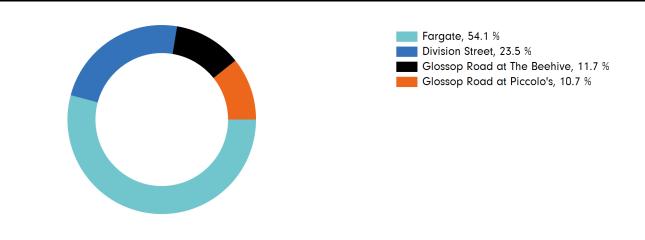


#### Footfall by location



The figures shown below are calculated using weekly averages.

#### Footfall by location



#### Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2019 to September , 2019 Vs January, 2018 to September , 2018

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. September, 2019 Vs September, 2018

Month on Month % Change is the % change in footfall for this Month from the previous Month.9 2019 Vs 8 2019