Weeks This Month: 4
Weeks Last Month: 5

Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2020	2019	2020	2019	2020	2019
Sheffield	**-52.0 %**	**8.7 %**	**-55.9 %**	**4.2 %**	**-15.6 %**	**9.1 %**
North & Yorkshire	**-40.1 %**	**-2.4 %**	**-37.8 %**	**-4.6 %**	**-13.5 %**	**-2.3 %**
UK	**-43.5 %**	**-1.9 %**	**-39.8 %**	**-4.7 %**	**-10.6 %**	**-3.3 %**

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

Footfall for the year to date is 52% down on the previous year.

The number of visitors counted for month commencing 5 October 2020 was 688,229.

The busiest day in month commencing 5 October 2020 was Saturday 17 October with 33,038 visitors.

The peak hour of the month was 14:00 on Saturday 10 October 2020 with footfall of 4,432

Footfall by month

Figures shown below are calculated using monthly totals.

688,229
1,019,310
1,560,480
1,141,769
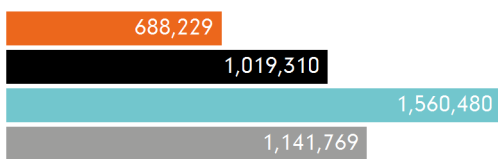
- This Month
- Previous Month
- Previous Year
- 2 Years Ago

Weather

	☀	☁	🌧
Number of days this month	4	3	21
Number of days same month last year	5	4	19

Average temperature

	Maximum temperature	Minimum temperature
2020	**13°**	**8°**
2019	**12°**	**7°**

SPRINGBOARD.

Footfall by day

The figures shown below are calculated using weekly averages.

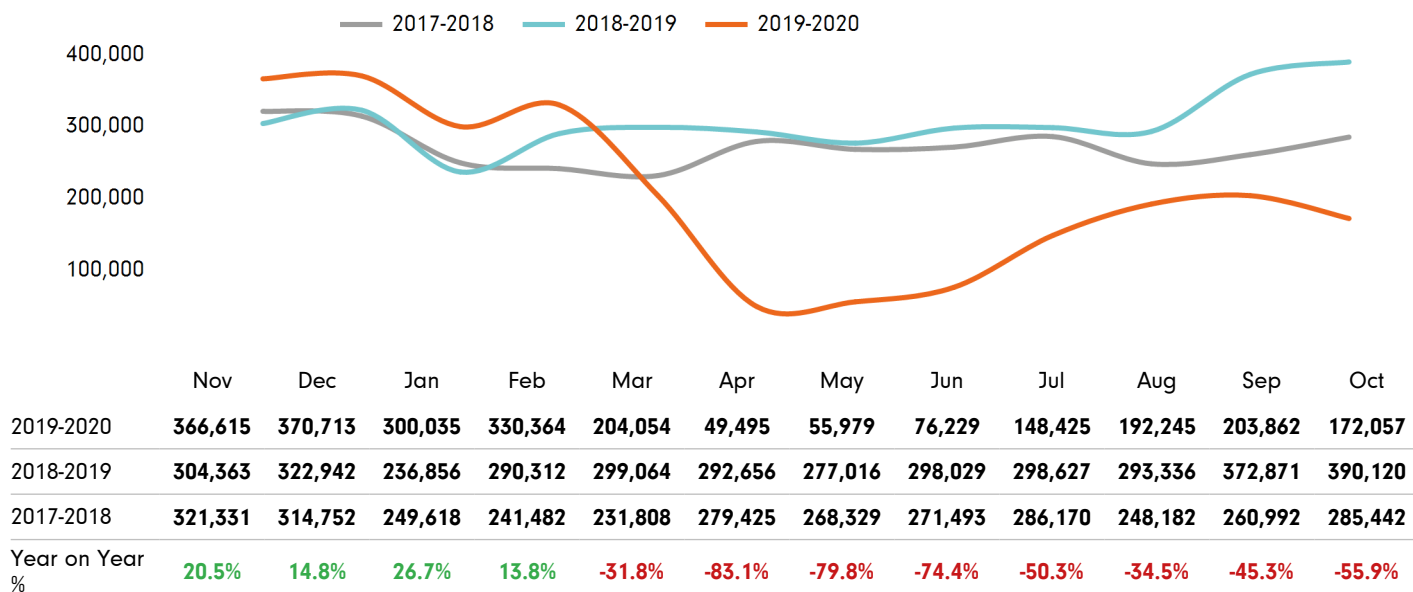|	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Monthly totals
This Month	25,473	22,038	24,380	22,918	29,056	30,120	18,073	172,058
Previous Month	30,723	30,264	27,379	28,514	29,744	35,734	21,504	203,862
Previous Year	52,993	58,403	60,979	59,457	57,000	60,769	40,520	390,121
2 Years Ago	36,166	39,161	43,508	41,240	43,858	50,980	30,530	285,443
Month on month %	-17.1 %	-27.2 %	-11.0 %	-19.6 %	-2.3 %	-15.7 %	-16.0 %	
Year on year %	-51.9 %	-62.3 %	-60.0 %	-61.5 %	-49.0 %	-50.4 %	-55.4 %	
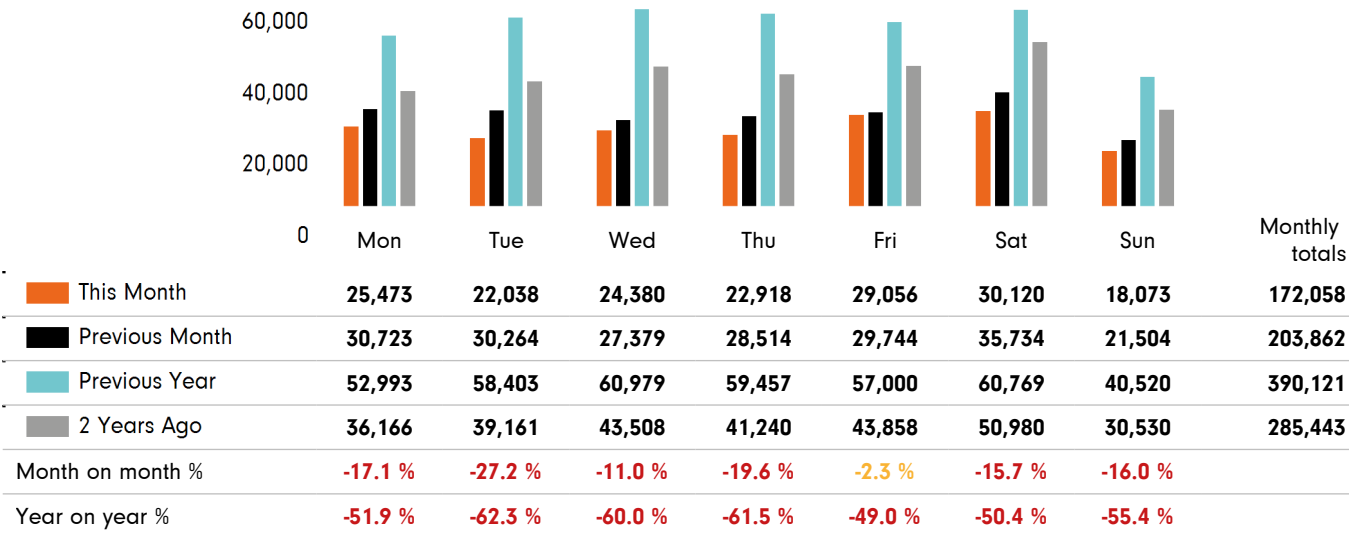
Footfall by hour

The figures shown below are calculated using a weekly average
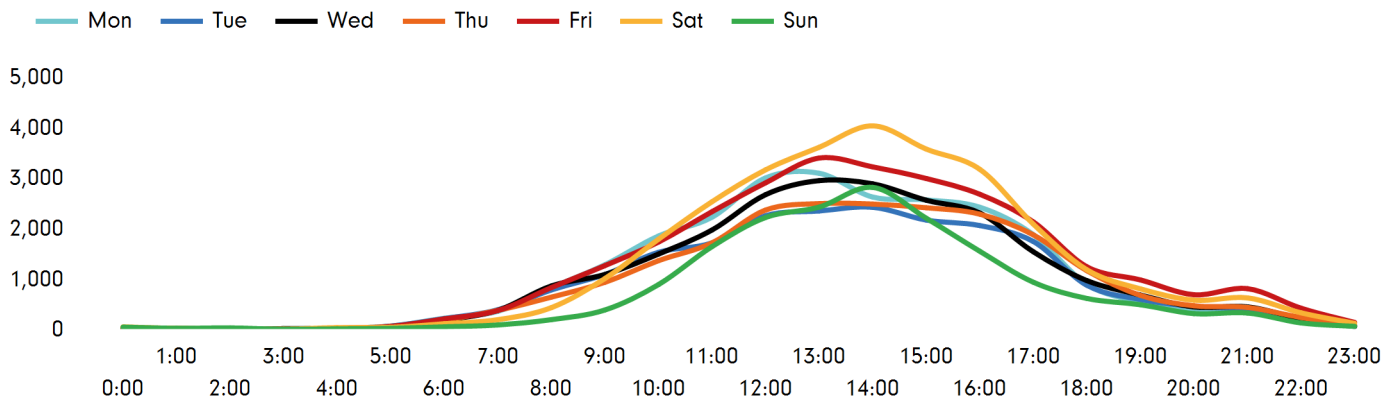
Footfall - rolling 12 months

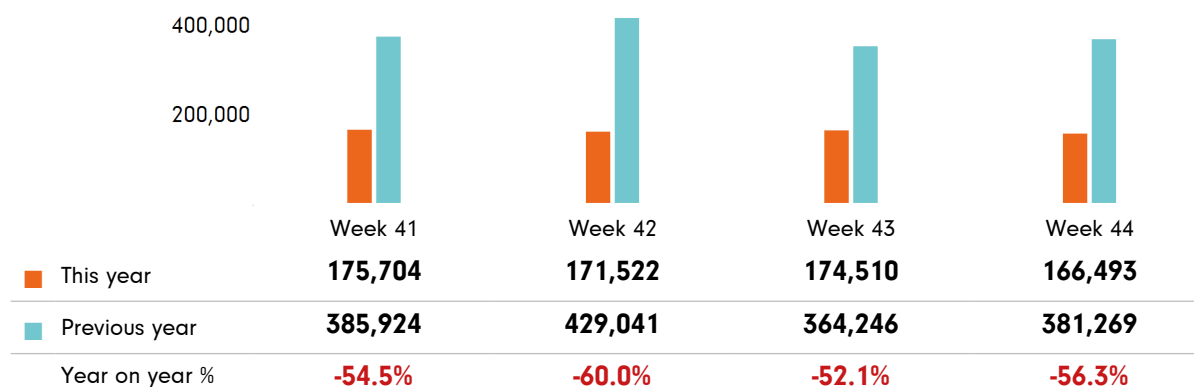The figures shown below are calculated using weekly averages.

	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
2019-2020	366,615	370,713	300,035	330,364	204,054	49,495	55,979	76,229	148,425	192,245	203,862	172,057
2018-2019	304,363	322,942	236,856	290,312	299,064	292,656	277,016	298,029	298,627	293,336	372,871	390,120
2017-2018	321,331	314,752	249,618	241,482	231,808	279,425	268,329	271,493	286,170	248,182	260,992	285,442
Year on Year %	20.5%	14.8%	26.7%	13.8%	-31.8%	-83.1%	-79.8%	-74.4%	-50.3%	-34.5%	-45.3%	-55.9%

Year on year % is calculated by comparing the 2019-2020 period with the 2018-2019 period i.e the figure for October compares October 2020 to October 2019
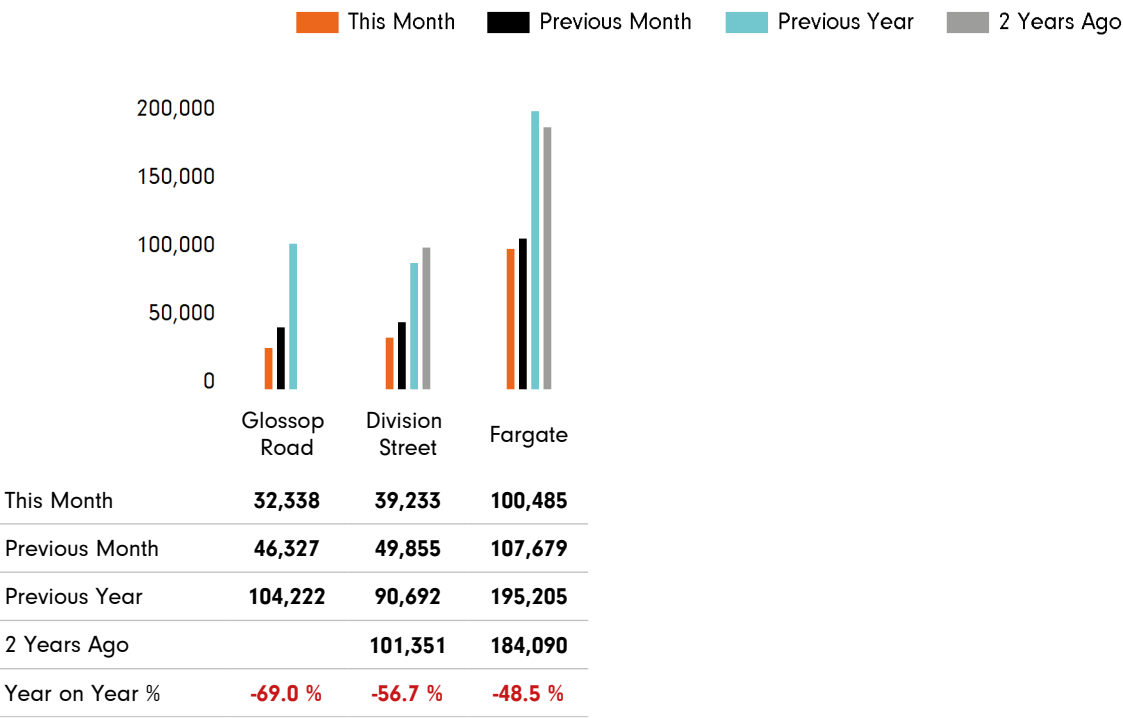
Footfall by week of month

The figures shown below are calculated using weekly totals.

	Week 41	Week 42	Week 43	Week 44
This year	175,704	171,522	174,510	166,493
Previous year	385,924	429,041	364,246	381,269
Year on year %	-54.5%	-60.0%	-52.1%	-56.3%

Footfall by location

The figures shown below are calculated using weekly averages.

Legend: ■ This Month (orange) ■ Previous Month (black) ■ Previous Year (teal) ■ 2 Years Ago (grey)

	Glossop Road	Division Street	Fargate
This Month	32,338	39,233	100,485
Previous Month	46,327	49,855	107,679
Previous Year	104,222	90,692	195,205
2 Years Ago		101,351	184,090
Year on Year %	-69.0 %	-56.7 %	-48.5 %

Footfall by location

- Fargate, 58.4 %
- Division Street, 22.8 %
- Glossop Road, 18.8 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January,2020 to October , 2020 Vs January, 2019 to October , 2019

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year.October,2020 Vs October, 2019

Month on Month % Change is the % change in footfall for this Month from the previous Month.10 2020 Vs 9 2020