

# Footfall Report for: Sheffield

Weeks This Month: 4  
Weeks Last Month: 4

## Monthly Footfall

|                   | Year to date % |        | Year on year % |        | Month on month % |        |
|-------------------|----------------|--------|----------------|--------|------------------|--------|
|                   | 2020           | 2019   | 2020           | 2019   | 2020             | 2019   |
| Sheffield         | -53.9 %        | 7.0 %  | -71.3 %        | -8.4 % | -38.1 %          | -7.4 % |
| North & Yorkshire | -41.9 %        | -2.6 % | -61.1 %        | -4.5 % | -36.9 %          | 0.2 %  |
| UK                | -44.9 %        | -2.1 % | -59.5 %        | -4.6 % | -34.5 %          | -2.2 % |

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

Footfall for the year to date is 53.9% down on the previous year.

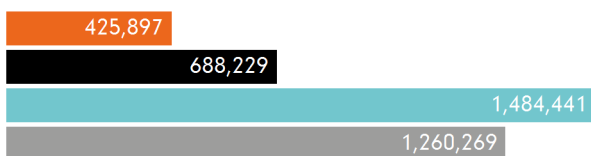
The number of visitors counted for month commencing 2 November 2020 was 425,897.

The busiest day in month commencing 2 November 2020 was Wednesday 4 November with 30,640 visitors.

The peak hour of the month was 12:00 on Wednesday 4 November 2020 with footfall of 3,643

## Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month    ■ Previous Year  
■ Previous Month    ■ 2 Years Ago

## Weather



|                                     |   |   |    |
|-------------------------------------|---|---|----|
| Number of days this month           | 9 | 3 | 16 |
| Number of days same month last year | 6 | 4 | 18 |

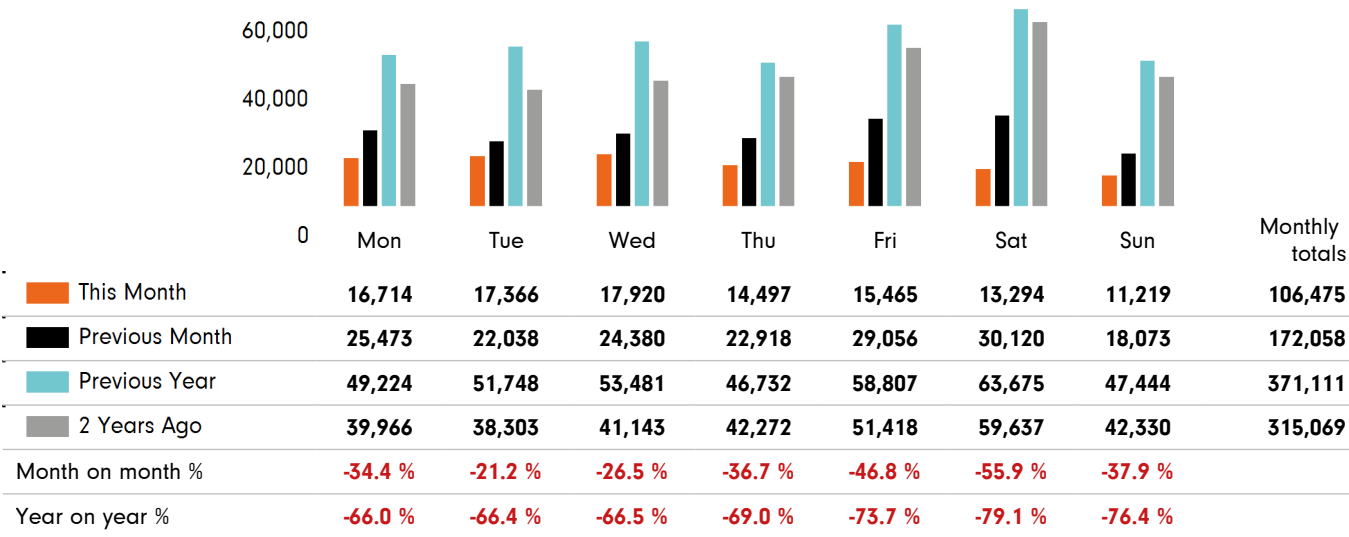
### Average temperature

|      | Maximum temperature | Minimum temperature |
|------|---------------------|---------------------|
| 2020 | 11°                 | 6°                  |
| 2019 | 8°                  | 4°                  |

# SPRINGBOARD.

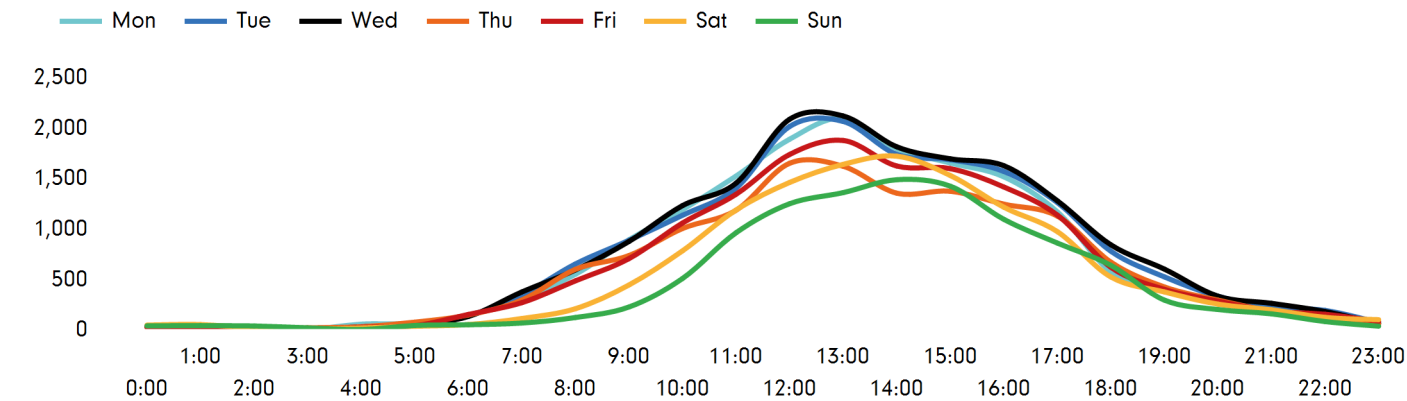
Footfall by day

The figures shown below are calculated using weekly averages.



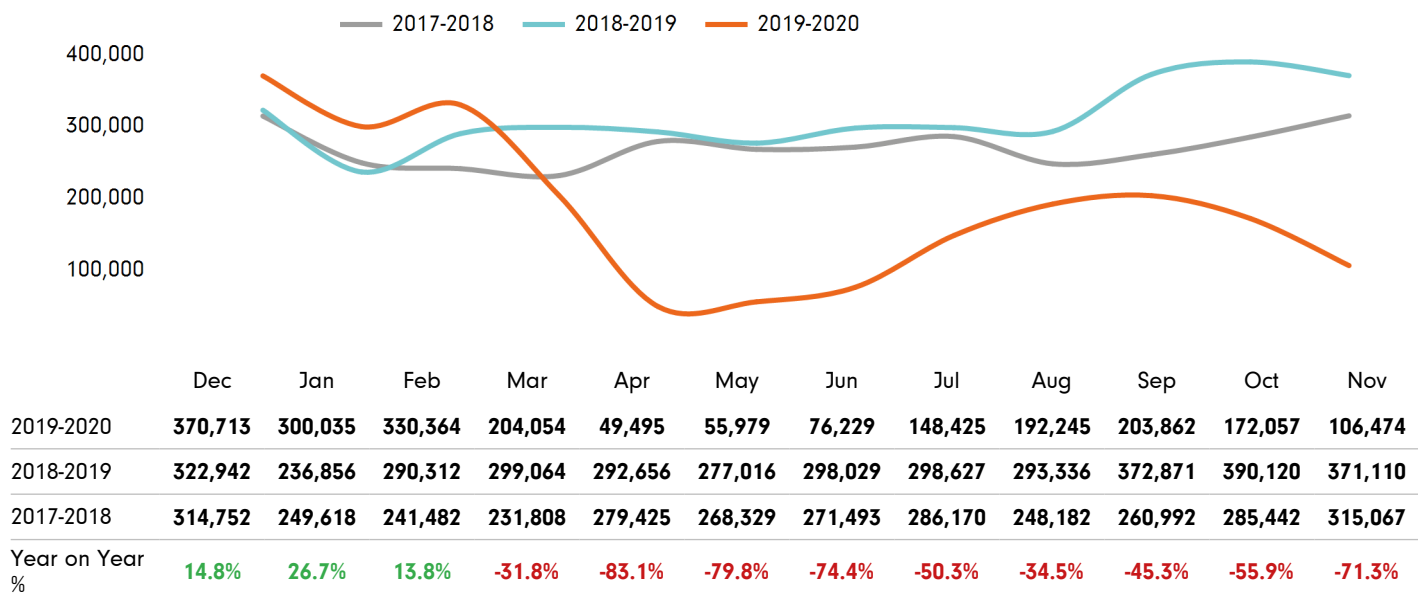
Footfall by hour

The figures shown below are calculated using a weekly average



## Footfall - rolling 12 months

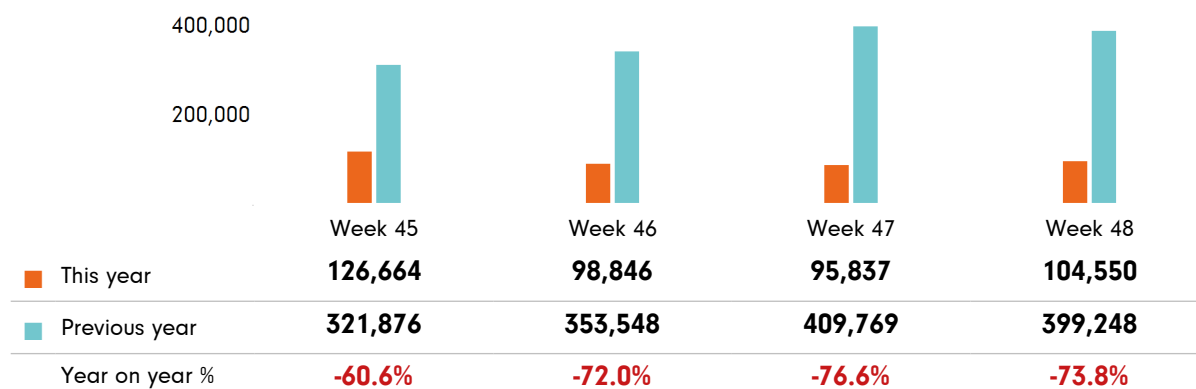
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2019-2020 period with the 2018-2019 period i.e the figure for November compares November 2020 to November 2019

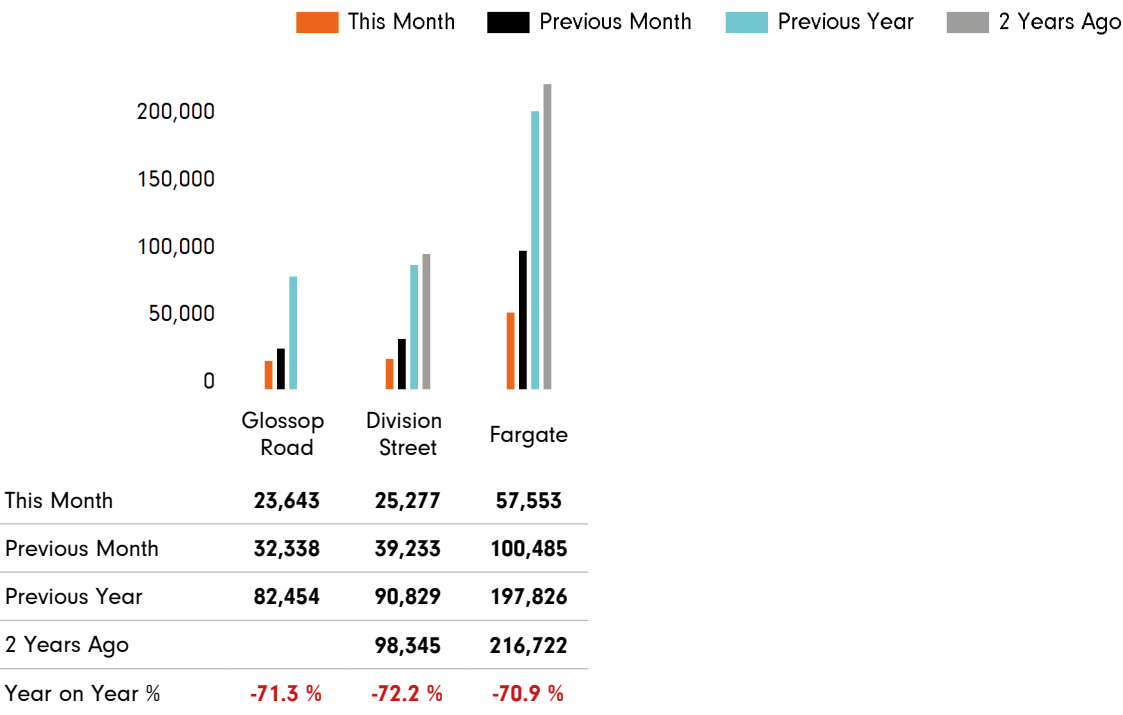
## Footfall by week of month

The figures shown below are calculated using weekly totals.



Footfall by location

The figures shown below are calculated using weekly averages.



Footfall by location



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2020 to November , 2020 Vs January, 2019 to November , 2019

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year.November,2020 Vs November, 2019

Month on Month % Change is the % change in footfall for this Month from the previous Month.11 2020 Vs 10 2020