

# Footfall Report for: Sheffield

Weeks This Month: 4  
Weeks Last Month: 4

## Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2021	2020	2021	2020	2021	2020
Sheffield	-74.6%	-7.5%	-74.0%	-14.7%	12.3%	10.1%
North & Yorkshire	-66.7%	-4.6%	-64.0%	-10.1%	16.3%	0.0%
UK	-70.4%	-4.5%	-67.9%	-8.1%	19.4%	1.6%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors for the year to date is 648,931 which is 74.6% down on the previous year.

The total number of visitors to Sheffield in month commencing 1 February 2021 was 343,285.

The busiest day in month commencing 1 February 2021 was Saturday 27 February with 20,393 visitors.

The peak hour of the month was 14:00 on Saturday 27 February 2021 with footfall of 2,970.

## Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month     ■ Previous Year  
■ Previous Month     ■ 2 Years Ago

## Weather



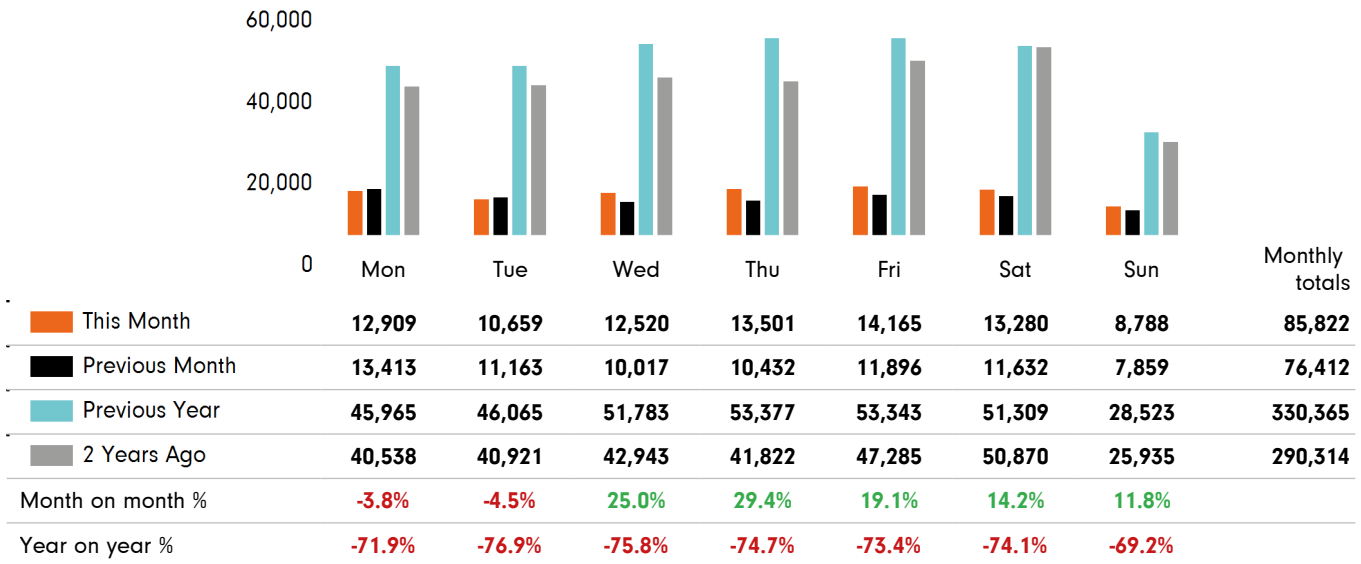
	Sun	Cloud	Rain	Snow
Number of days this month	9	3	11	5
Number of days same month last year	8		15	5

## Average temperature

	Maximum temperature	Minimum temperature
2021	7°	2°
2020	9°	4°

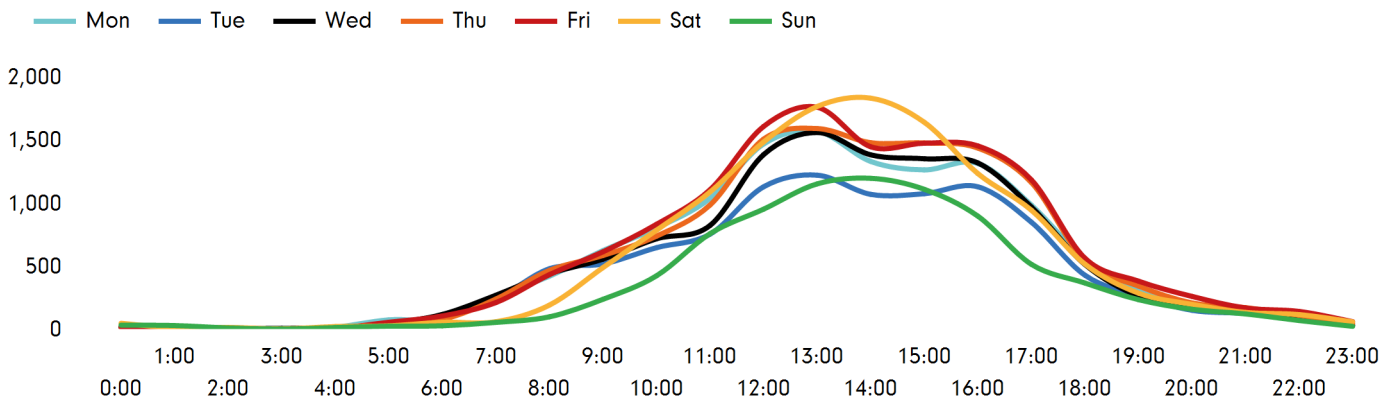
## Footfall by day

The figures shown below are calculated using weekly averages.



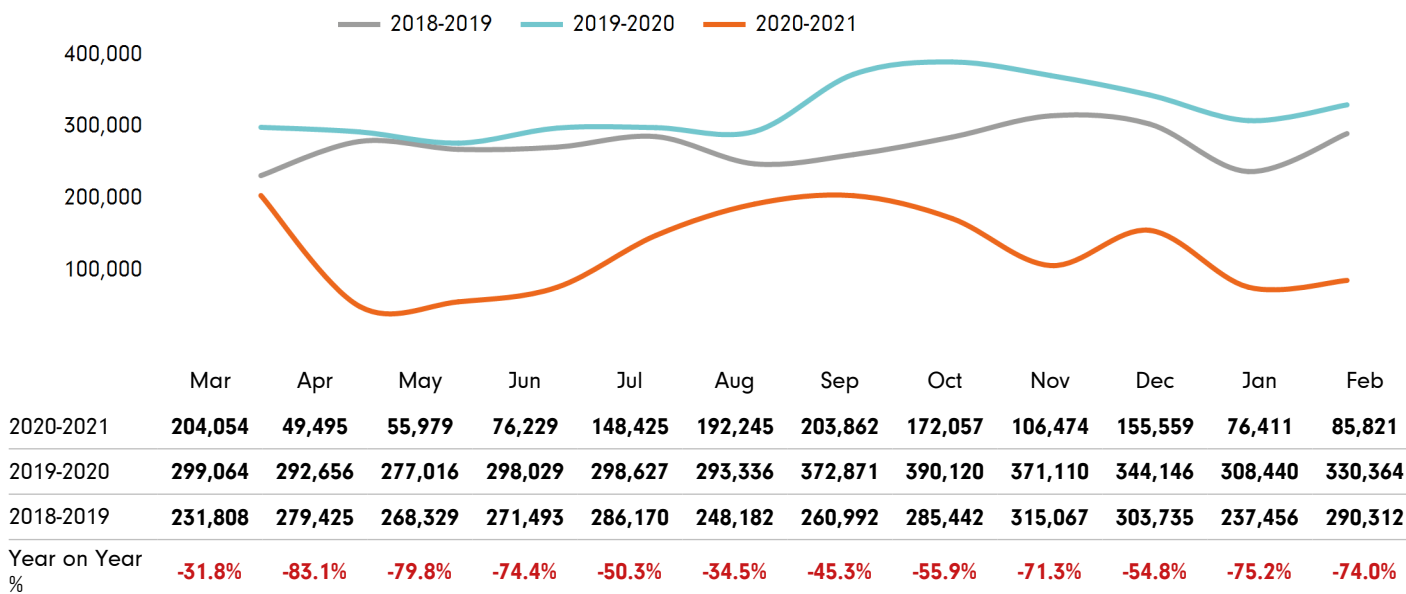
## Footfall by hour

The figures shown below are calculated using a weekly average



## Footfall - rolling 12 months

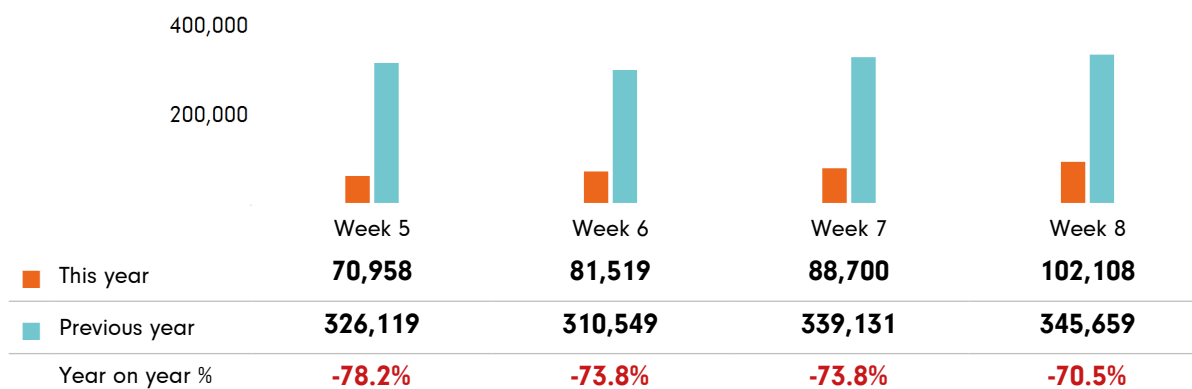
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2020-2021 period with the 2019-2020 period i.e the figure for February compares February 2021 to February 2020

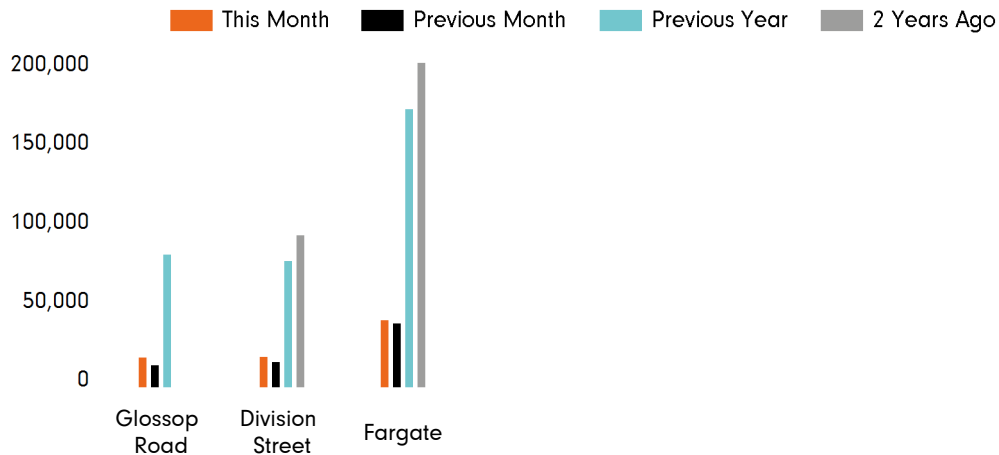
## Footfall by week of month

The figures shown below are calculated using weekly totals.



## Footfall by location

The figures shown below are calculated using weekly averages.



This Month	<b>21,135</b>	<b>21,324</b>	<b>43,361</b>
Previous Month	<b>16,676</b>	<b>18,483</b>	<b>41,252</b>
Previous Year	<b>82,600</b>	<b>78,727</b>	<b>169,036</b>
2 Years Ago		<b>93,794</b>	<b>196,517</b>
Year on Year %	<b>-74.4 %</b>	<b>-72.9 %</b>	<b>-74.3 %</b>

## Footfall by location



### Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2021 to February, 2021 Vs January, 2020 to February, 2020

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. February, 2021 Vs February, 2020

Month on Month % Change is the % change in footfall for this Month from the previous Month. 2 2021 Vs 1 2021