

Fundraising Opportunity

Company Name: Thor

Sector: Fintech

An ambitious game changing platform that is building the world's largest local commerce network to revolutionise how merchants and sellers buy from suppliers and sell to their customers with a unique payment experience.



KEY BUSINESS FEATURES

- Multi commerce platform that enables FMCG's and merchants of all sizes to sell to anyone anywhere.
- Currently trading with a track record in Latin America and Africa.
- Addressable market of 500m+ Merchants and Distributors who have no digital stores.
- Multiple streams of revenue including partner revenue from financial institutions for selling loans and insurance products.
- Exceptional management team with previous experience founding and leading large scale fintech start-ups and successful exits.

INVESTMENT TARGET

- Looking for an investment of £20m from a single or multiple investors to accelerate growth by scaling sales activities and facilitating international expansion.

BENEFITS

- Opportunity to make an investment in an industry that is growing exponentially.
- Fully functional platform that is proven and successful, with many active retailer and distributor customers.
- Payment infrastructure in place across multiple geographies that enables mobile and digital commerce scale.
- Customer acquisition not only driven by direct outreach, but enterprise and distributor customers can white label the usage of the platform therefore making retailers sign up.
- Recurring income and multiple revenue streams diversifies risk and creates network effect for total revenues.

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In order to obtain the Investor Deck, please register your interest by sending an email to esthergrove@forsterchase.com.

