

GSON EUROPE AB - PRESENTATION

Gson EUROPE AB

We at Gson started our current business in 2001 and have since then developed into one of the most successful sales concepts in the industry. We deliver high quality "products for professionals", under our own brand, focusing on problem solving in service, assembly, construction, maintenance, repair and installation. We have our office and warehouse in Örebro (Sweden) and from there we deliver to customers all over the country and in almost all industries.

One explanation for the success may be that we strive to always offer the latest product innovations on the market. We import most of our products and work closely directly with our manufacturers which allows us to control quality and performance.

Another explanation is the experience and knowledge of our employees and representatives. Something they gladly share with you as a customer.

We have had the plan to expand to other part of Europe for a while and have in 2020 taken the step to establish a market in the Baltic states through our partner Sia Expertwin and Ainārs Mednis. By introducing the Gson brand on the Baltic market we are providing you with high quality products intended to simplify the work for professionals in many various industries.

Safe trade

Gson Europe AB is included in the Swedish Safe Trade registry. Being part of Safe Trade means that the company's economy and credit in the industry can be controlled at any time by local municipal purchasers and county council. It also means that purchasers can more easily find serious suppliers and contractors with good references. Presenting business information openly is something that strengthens the company's seriosity and credibility.

Environment

We are connected to El-Kretsen and meet the Swedish directives regarding electrical and electronic products and batteries.

Quality

Our quality policy is based on the ongoing monitoring and follow-up of our suppliers' quality and delivery capabilities.

SundaHus

SundaHus Environmental data is a tool used to meet the buyers environmental program, to document the building components and to keep track on witch products are used in the maintenance of the building.



"Thank you for your interest in Gson and our products! We aim to keep a high quality and we constantly develop and improve our product line. We are also very proud of our great Gson-design! If you as a customer are satisfied, I'm satisfied!"

Magnus Johansson
VD/CEO

GSON EUROPE AB - SERVICE

Products

Our wide selection of products is a great strength since we can supply so many different categories of customers. Throughout our many years of experience, we have developed product lines that are professional, holds high quality, and follows the trends and innovations on the market. Every product is important to us, from the smallest screw to the most fully equipped tool cabinet. We are also constantly scanning the market for new product ideas, innovations, and improvements, keeping us on the top of the line in our field.



The Gson design

Orange, black, silver. We strongly believe that a good locking design is important also for tools. With our signature colours and design, we communicate quality and professionalism, and our orange display is an eye-catcher in any hardware store.



Delivery

From our 2000 square meters warehouse in Örebro, Sweden, we send out orders every day. Our goal is to keep our customers satisfied by delivering orders quick and safe. We keep an extensive stock and are proud to be able to deliver 99% of orders within one week. We carefully choose shipping company for our deliveries and make sure it meets our standards of shipping security and price.



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