

Your Business Accelerator

United Channels Consulting supports technology vendors expand their business to new territories, countries and markets, with a focus in the UK, EMEA and South America.

United Channels Consulting makes approaching a new market simple and cost-effective. You don't need to invest in a risky and expensive local structure of human resources, nor do you have to struggle with doing business in distant, foreign countries and cultures.

Instead, United Channels Consulting acts on your behalf, competitively and effectively, using our 20+ experience of developing channels networks globally, ultimately delivering high performing results.

Our Services



Expansion
Support & Market
Validation



Vendor Representation



Channel
Recruitment &
Development



Channel Strategy
Consulting &
Special
Sales Projects



If you would like to know more about how we can help you expand your business, please get in touch:

sales@unitedchannels.net





Our Services - Overview





EXPANSION SUPPORT & MARKET VALIDATION

For small businesses and start-ups, expanding globally can be overwhelming, so we're here to support you all the way. From identifying your unique selling points in foreign markets, developing your elevator pitch and first validating your product in new territories.



VENDOR REPRESENTATION

We act on behalf of your business and your company in your selected territories, helping you avoid the costs and challenges of having a full human resource and infrastructure dedicated to a new market.



CHANNEL RECRUITMENT & DEVELOPMENT

Channels are everything, especially when you're entering a new market, so we find the right partners to suit your needs and business goals. We generate leads, book calls, train, develop and cultivate a healthy and sustainable channel for your company.



CHANNEL STRATEGY CONSULTING & SPECIAL SALES PROJECTS

Our most comprehensive consultancy service is a completely integrated approach to your channel strategy. We build, design and implement a bespoke channels program that fits your needs and helps your business expand globally.

