

Kathy Versteeg

ELearning Instructional Designer/Developer
Multimedia and Graphic Designer

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 www.kmversteeg.com
 KV LinkedIn Profile
 @KatWMV

TECHNICAL SKILLS

Articulate Storyline	SumTotal LMS
Articulate Rise	Camtasia
Adobe Captivate	Dominknow ONE
Adobe Photoshop	Lectora
Adobe Illustrator	Brainshark
Adobe Premiere	Vyond
Adobe After Effects	MS Office
Adobe Dreamweaver	MS Sharepoint
Brightspace (D2L)	SoundForge
Adobe Audition	HTML, CSS
Audacity	Javascript, XML (Basic knowledge)
Blackboard LMS	

EDUCATION

Masters, Educational Technology (TBC).
San Diego State University

B.S. Psychology; Minor: Management.
Texas A&M University

PROFESSIONAL ASSOCIATIONS

The Learning Guild ATD
International Webmasters
Association

EXPERIENCE



Leidos, Inc. (www.Leidos.com)

1/21 to Pres — **Sr. ELearning Designer/Developer**

Support the organization in the review, evaluation, design/redesign, development, restructuring and/or repackaging of ELearning and mLearning training solutions. Specifically:

- Design and develop multimedia training applications/courseware for synchronous and asynchronous delivery for a distributed learning environment.
- Collaborate with instructional designers, subject matter experts, and other stakeholders (customer and internal).
- Administer and publish courseware on Blackboard LMS.
- Quality test, review, and maintain courseware.

BAE Systems, Inc (www.baesystems.com):



1/19 to 1/21 — **Principal ELearning Specialist**

- Partnered with subject matter experts (SMEs) to provide instructional design: analyze needs, identify gaps, set timelines, produce scripts and storyboards.
- Designed, developed, tested, and published interactive and user-focused ELearning multimedia training solutions and communications.
- Published and administered SCORM and 508-compliant courses on SumTotal LMS.

Fidelity Investments (www.fmr.com):



3/11 to 12/18 — **Senior ELearning Designer / Developer / Consultant**

(Contractor 3/11 - 12/17, Perm. 1/18 - 12/18)

- Collaborated with SMEs for instructional design of online learning experiences (including converting ILTs to virtual training), and corporate-wide multimedia communications.
- Designed and developed engaging and effective ELearning courses and multimedia com in a (including animations, video, and audio).
- Published AICC and SCORM courses to and administer on SumTotal LMS.
- Mentored junior designers to help broaden their ELearning, multimedia, and graphic design skills

Freelance / Self-Employed (www.kmversteeg.com)

3/04 to 12/17 — **ELearning, Instructional, Multimedia, & Graphic Designer**

Provided instructional design, ELearning, multimedia, graphic design services, and occasional voice-over narration audio to corporate and higher-ed clients.