



## COMPANY PROFILE

# Contents



01	About us
02	How we help
03	Why work with us
04	Services

05	Our clients
06	Portfolio
12	Partners
14	Management
16	What others say about us



# About us

Online Business Support Services (O.B.S.S.), founded in 2018, is a South African 100% black female owned (BBBEE Level 1) company that provides digital marketing services to small and medium sized businesses that want to improve their online presence and increase sales.







# How we help

Our services offerings and solutions are designed to help businesses to:

- Develop streamlined and deliberate marketing processes
- Create strong digital and social media presence
- Generate traffic that converts into loyal customers

# Why work with us

Project management and processes are the foundation of everything we do.

We apply these principles to set S.M.A.R.T. goals that enable us to respond rapidly to client requests, build customised solutions, implement them predictably whilst achieving intended objectives.

Our solutions are, thus:

## **Tailored**

Every business is unique and requires solutions that compliment its vision and objectives.

## **Holistic**

We look at the entire value chain and ensure marketing initiatives compliments internal activities of our clients' businesses.

## **Collaborative**

We respect our clients' business and objectives. We will treat it as though it is our own.

## **Strength focused**

We focus on our clients strengths and ensure customer expectations are aligned to them.

## **Experience based**

We apply our extensive knowledge, research, resources and experience in solving client digital marketing requirements.

# Services

We have a variety of digital marketing services that we offer our clients comprised of:

- Website and landing page design
- Online stores and E-Commerce
- Social Media Management
- Video editing and Animation
- Brand development & logo design





# Our clients

Bizblitz

The Crack of Dawn Hair Salon

Little Oak Events and Catering Services

Kuhle Konke Mobile Fridges

La Fee Virtual Assistants

World Key Online Experts

Archway Consulting

Akheke

PNS Financial Advisory Services

Ignited Woman Magazine

Bokamoso SMTN

Pureé

Leading Lady Entrepreneurs Network

Organistry

Geared2Solve

Ignited Woman

Mabula Concepts

Sanuse Enterprises

Suh Casa Cleaning Services

BBMZ Group

Applied Vision



# Portfolio





# Akheke

Brand Development  
Social Media Management  
Website



# Suh Casa Cleaning Services

Brand Development  
Social Media Management  
Online Store



*Suh Casa*  
Cleaning Services

A large billboard for Suh Casa Cleaning Services is shown on the left. The billboard has a black circular logo in the center. Inside the circle is a small red house icon with a white roof and a white porch. Below the icon, the text 'Suh Casa' is written in a white, cursive script font, and 'Cleaning Services' is written in a white, sans-serif font below it. The background of the billboard is a vibrant, abstract blue and white pattern.



# Bokamoso SMTN

Logo Redesign  
Brand Development

**BEFORE**



Copyright O.B.S.S. (Pty) Ltd

**AFTER**



in partnership with

La Fée Virtual Assistants





# Organistry

**Brand development**  
**Social Media Management**  
**Website & Online Store**



# Pureé

## Logo Redesign

BEFORE



Copyright O.B.S.S. (Pty) Ltd

AFTER



in partnership with

La Fée Virtual Assistants







# Partners





O.B.S.S. works with a network of professionals who, like us, value their clients' businesses and go the extra mile to ensure qualitative output and beyond expectation results.

# Management

A lightbulb with a glowing filament is centered in the image. The background is black and features several chalk-drawn circles and lines, suggesting a brainstorming or creative process. The word "Management" is written in a large, white, sans-serif font across the middle of the image, partially overlapping the lightbulb.



# Louisa Masango

Founder and visionary behind O.B.S.S. She is a qualified Project Manager and Information Science graduate with 20+ years' experience in developing winning strategies and processes for small and medium sized businesses.

Connecting the dots comes as second nature to her, and she applies this skill to provide digital marketing solutions as well as teach entrepreneurs and small business owners to conceptualise their ideas, apply winning business strategies and market their offerings effectively, professionally and successfully.





# What others say about us

**"My ROI went on the roof! Thank you OBSS for the high-quality service. I truly recommend this company ."**

L.W. Panlilio

Social Cookie Digital Marketing Agency. UNITED KINGDOM

**"Louisa, you are a true mentor! You are already playing a very important role in Little Oak Events & Caterers. Your advice is surely timely and visionary. We will implement your advice with the seriousness it deserves..."**

Edit Ng' ang 'a

Little Oak and Events Caterers. KENYA

**"Louisa from O.B.S.S. is a dedicated individual with lots of value to add to your business. She manages projects with ease, creates content for newsletters and social media and a basket full of other services too. Above all, she is a wonderful person and a business woman to take note of."**

Leana Leonard

Geared2Solve. SOUTH AFRICA

# contact us

## Whatsapp

+27 83 233 0899

## Email

info@obss.co.za

louisam@obss.co.za

## Website

<https://www.obss.co.za>

